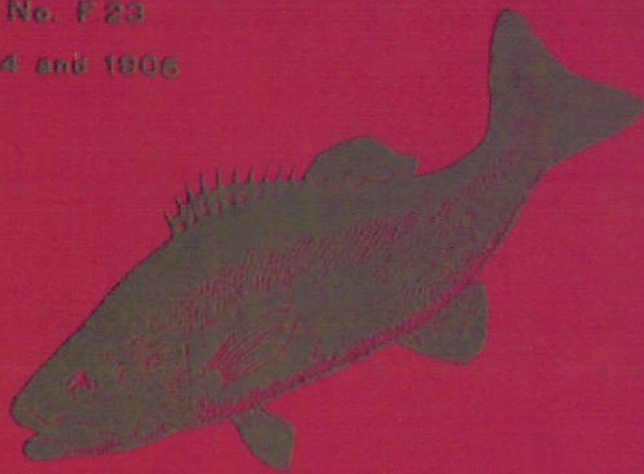


CATALOGUE No. F23  
SEASON 1904 and 1905

ESTABLISHED, 1881  
INCORPORATED, 1886



# ENTERPRISE MANUFACTURING CO.

MANUFACTURERS OF PFLUEGER'S CELEBRATED FISHING TACKLE

GOODS SOLD ONLY  
TO JOBBERS

AKRON, OHIO,  
U. S. A.

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Season of 1904 and 1905

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No. F 23

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CATALOGUE AND PRICE LIST

— OF —

# THE ENTERPRISE MANUFACTURING COMPANY

LARGEST MANUFACTURERS OF

## ARTIFICIAL FISH BAIT

AND ANGLERS' SPECIALTIES

IN THE UNITED STATES

All sizes and styles of Trolling Spoons, American Spinners, Hard and Soft Rubber and Phantom Minnows, Frogs, Crawfish, Grasshoppers, Dobsons, Insects and every variety and pattern of Bass, Salmon and Trout Flies; also Ringed Hooks, Reels, Hooks to Gut and Gimp, Line Spreaders, Minnow Gangs, Furnished Lines, Floats, Sinkers, &c., &c.

The Enterprise Manufacturing Company . . . . .

AKRON, OHIO, U. S. A.

F1620.23.2

HARVARD COLLEGE LIBRARY  
GIFT OF  
DANIEL B. FEARING  
30 JUNE 1935



### TERMS

60 Days Net     2% for Cash 10 Days



### PACKING AND SHIPPING

Lowest rate secured by express or freight to all points. If any preference for railroad or express companies, state them in your shipping directions, as we consider our responsibility ceases after taking carrier's receipt for goods.

## INTRODUCTORY

**W**E take this opportunity to thank the trade generally, for the liberal patronage we have been favored with in the past, and respectfully solicit a continuance of same, wishing to assure you that the recent improvements in our facilities and line will be followed more extensively this coming season.

Very respectfully,

**THE ENTERPRISE MANUFACTURING COMPANY  
AKRON, OHIO**

**All Former Prices are  
Hereby Withdrawn**

AN EXTENSIVE FACTORY



VISIT to the immense plant of THE ENTERPRISE MANUFACTURING COMPANY, at Akron, Ohio, disclosed a variety of goods in the process of manufacture which is not equalled in any other factory in this country. This concern has been owned and operated by the Pfluegers for twenty-three years and enjoys the proud distinction of being the largest and most complete fishing tackle factory in the United States. Following is given a partial description of their products:

**FISHING REELS** For fresh and salt water, brass, nickel and hard rubber, all sizes, 20 to 450 yards, inclusive, single action with and without click, multiplying and quadruple with back sliding click and back sliding drag. Kentucky reel, special reels for salmon and tarpon fishing. Having the experience of a quarter of a

century as manufacturers of metal goods and only recently entering into the manufacture of fishing reels, they claim the advantage of all the latest improved machinery, and as this department is in charge of one of the most experienced reel makers in the country, they guarantee the finest quality of goods that can be produced.

**FISH HOOKS** Having acquired the entire plant of the American Needle and Fish Hook Co., of New Haven, Conn., and removing the same to Akron, Ohio, they are now in a position to supply all the various styles and sizes of fish hooks heretofore made by the above concern. They have improved the old methods of making this class of goods, adding much new machinery, enabling them at the present time to turn out hooks that are pronounced by expert buyers, much superior to the goods heretofore imported from abroad, and they are continually adding new styles of hooks. With this class of goods as with many others, yankee ingenuity is taking the place of the old methods employed in European countries for centuries past and we are pleased to say that the strong prejudices which have existed in the mind of American buyers against "American Hooks," has been nearly removed and today they count among their patrons, largest buyers of the United States besides enjoying a liberal export business.

**SPOON BAITS AND SPINNERS** In this class of goods The Enterprise Co., are especially strong, being manufacturers of every conceivable style and size suitable for all the game fish known to the followers of Isaac Walton. From the common Pickerel Spoon made of tin to the finest Silver Devon Spinner, nothing is lacking to meet the requirements of the trade, either as regards quality or price. Pflueger's patent hinge lug is the special feature of their Trolling Spoons, allowing the blade free and perfect action and when the fish is hooked the blade reverses, thereby preventing the spinner from being bent or broken.

**FLIES** Their Flies are tied by expert workmen in their own factory under the direct care and supervision of one of the most skillful dressers in the country. It is a well known fact that their facilities are unsurpassed by any other factory, and it is also conceded that Flies made in this factory are better adapted for American waters than those made in foreign countries. Perhaps no department in their business requires more careful attention than this. We would particularly call attention to their extensive line of Luminous Flies. The bright phosphorescent and pearly effect of the luminous body, mingled with the bright attractive dressings, puts the Luminous Fly in the lead of art, and are guaranteed to outlast three of any other.

**LEADERS AND SNELLS** Importing as they do direct from the countries where this material is produced; in other words, buying from first hands, they are in a position to secure good, clean, fresh stock, but the advantages do not stop here. After the Gut reaches their factory the work then begins in sorting over, selecting out the imperfect strands and separating the various qualities suitable for the

different grades of tackle on which it is used. This feature requires very careful and experienced workmen. In the tying of Leaders it is especially necessary that the Gut be carefully selected, as it is well known that the Leader is no stronger than its weakest point, consequently one defective strand in the same would make the entire Leader worthless. Snells are tied to all the well known patterns of hooks and in several grades of Gut from the cheapest to the best, put up in patent wrappers or on corks. Great care is used in fastening the Gut to hooks, and the wrapping is heavily coated with waterproof cement to prevent slipping.

**FURNISHED LINES** Beginning with their cheapest line, No. 0, being all complete with float, hook, sinker, etc., retailing at 1c each, they make an assortment of better grades retailing at 5c, 10c, 15c and 25c, respectively. It is possible to get anything in this line the trade may want including twisted cotton line, braided cotton and braided linen, cable silk, plain and water-proof. These goods are packed in an especially attractive manner and prove quick sellers.

**PHANTOM MINNOWS** The Enterprise Co. is the pioneer in the production of these goods, being the first to manufacture them in this country about ten years ago. Before that time all phantoms were imported either from England or Scotland; however, with the determination so characteristic with the Enterprise people they soon produced a silk phantom that was accepted by the trade and today sells right along with the foreign goods, made in all describable colors, blue, brown, silver, gold and in all sizes.

**RUBBER BAITS AND INSECTS** Made of pure soft rubber and decorated to imitate the live bait with flexible compound that will not crack or peel when bent. Nothing is left out to make their assortment of this line complete. Frogs, Grasshoppers, Crawfish, Minnows, Anglemorms, Cricket, Beetles, Wasps, May Flies, etc.

**LEAD SINKERS** Comprises the following assortment: Brass Ringed Sinkers, Adjustable, Egg, Bank, Deep Sea, Split Shot, Buck Shot, Swivel Dipsey and Coil Sinkers. Having special facilities in this line they are able to produce a fine appearing article at lowest possible price.

**FISHING FLOATS** Made in Cork and Wood, painted and enameled, Common and Adjustable, Egg and Barrel shape—all sizes, including Quill Top.

**MISCELLANEOUS** Under this head we might mention a great many articles manufactured by them, but we will confine ourselves to only a few of the leading articles not included in the above. Anglers Wax, Brass Box swivels, Plain and Feathered Treble Hooks, Clearing Rings, Connecting Links, Fish Cleaners, Ferule and Rod Cement, Fish Hook Extractors, Fly Cream, Fish Stringers, Handy Line Winders, Line Spreaders, Decoy Minnows, Bait Boxes, Silk Worm Gut, Set Line Snaps and Rings, Wood Minnows, Trolling Outfits.

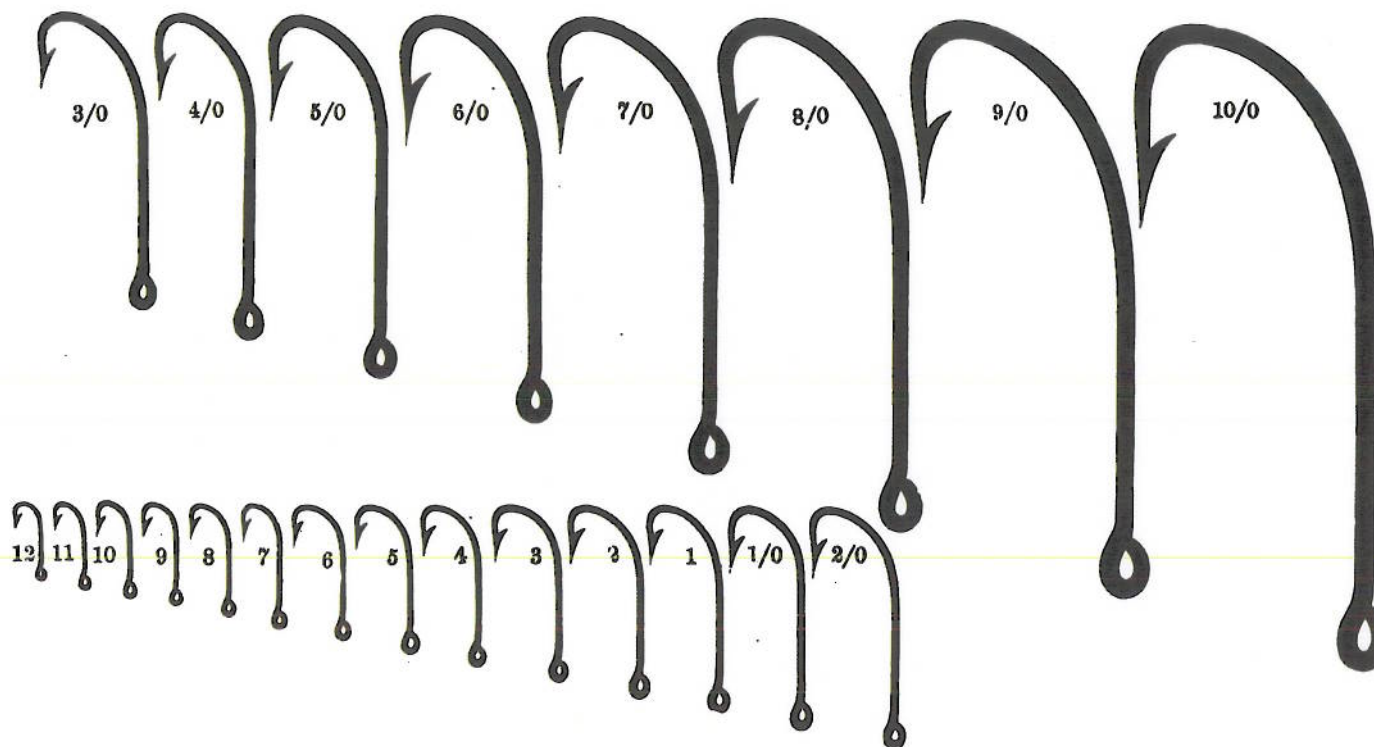
Summing up their entire line we do not think it out of place to refer to the great care given to their method of packing and putting up goods for attractive display. The convenience of jobbers is also well studied, from the fact that goods are put up in quantities suitable for the retail dealers, thus obviating the necessity of breaking packages.

As stated in the beginning of this article the management of the Enterprise Co., is in the hands of men who have grown up in the business with an experience of nearly a quarter of a century.

We would advise all dealers who do not possess a copy of their latest illustrated catalogue No. F 23 to write for the same, which we understand is cheerfully furnished to responsible trade.

# PFLUEGER'S LIMERICK FISH HOOKS

RINGED, JAPANNED



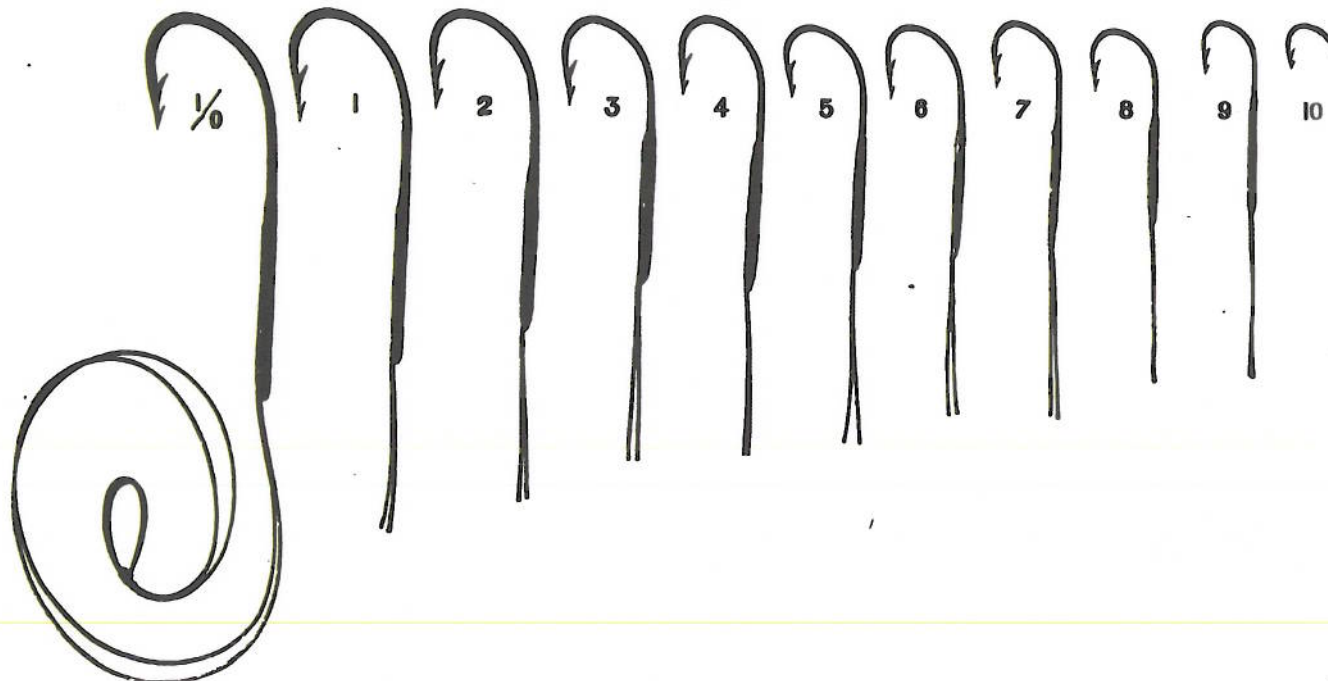
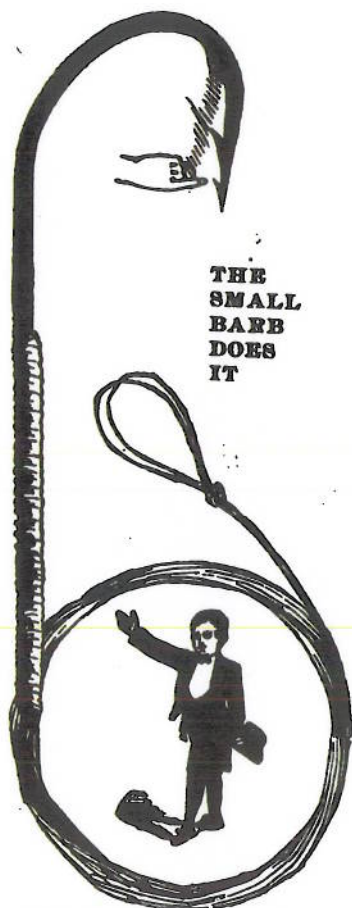
PRICE PER THOUSAND

SIZES .....	12 to 1	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0	9/0	10/0	11/0	12/0	13/0	14/0 Hand Made
Filed Point Ringed .....	\$ 52	65	71	79	1 00	1 19	1 44	1 76	2 48	3 42	4 49	6 72	9 08	13 15	37 88
Hollow " " .....	2 10	2 52	3 19	4 03	4 62	5 33	6 59	7 39	7 83	10 10	11 76	.....	.....	.....	.....

Please Order Our Goods Through Your Jobber

# PFLUEGER'S "CATCH THE NIBBLER" FISH HOOKS

Patented in the United States, Canada and England



Positively prevents the fish from shaking the hook from the wound before the regular barb enters. Will catch twice as many fish as the old style hook and with a lighter strike. Try them and convince yourself. They are the "New York Trout and Bass pattern," tied with best silk to finest quality silk worm gut. **A Strictly High Grade Hook** in every respect and will do just what we claim for them, viz.: "Catch the Nibbler."

## ELASTIC SPRING STEEL H. P. "CATCH THE NIBBLER"

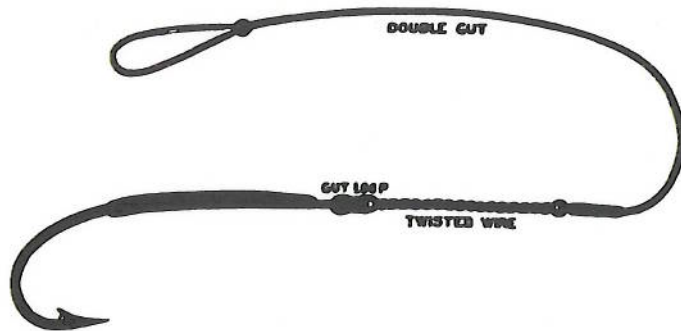
Grade	Sizes	10-6	5	4	3	2	1	1-0	2-0	3 0	4-0
4A Hollow Point Hook	To Single Gut.....per. Gross	\$3 65	\$4 20	\$4 50	\$4 75	\$5 00	\$7 35	\$7 90	\$8 40	\$9 12	\$10 00
	To Double Gut....." "	4 75	5 25	5 80	6 30	6 85	8 40	8 95	9 45	10 20	11 04
	To Treble Twist Gut....." "	5 80	6 30	6 85	7 35	7 90	8 40	8 95	9 45	10 20	11 04
	To Best Silk Gimp....." "	5 00	5 50	5 80	6 05	6 30	6 60	6 85	7 35	8 10	8 92
	To Patent Wire Gimp....." "	5 80	6 30	6 85	7 35	7 90	8 40	8 95	9 45	10 20	11 04

The above furnished with Mist Color Gut, 8 inches long in the clear. Packing - See page 22.

Please Order Our Goods Through Your Jobber

## Pflueger's Indestructible Snelled Hooks

Unexcelled for Fish with Sharp or Saw-like Teeth



Tied on Elastic Spring Steel, Hollow Point, Carlisle, Sprout, Kendal Sneck and Aberdeen Hooks (at same price), with a section of Twisted Brass Wire, Silver Plated, of suitable temper and strength, joined to the Hook by several strands of extra strong selected gut, forming a flexible joint at the end of the hook where the gut invariably parts first. They are mounted above the wire section with two strands of extra strong selected salmon gut, securely knotted and bound with silk thread, making a snell of wire and gut 6 inches long in the clear. They are stronger and many times outwear the old style snell.

### INDESTRUCTIBLE SNELLED HOOKS

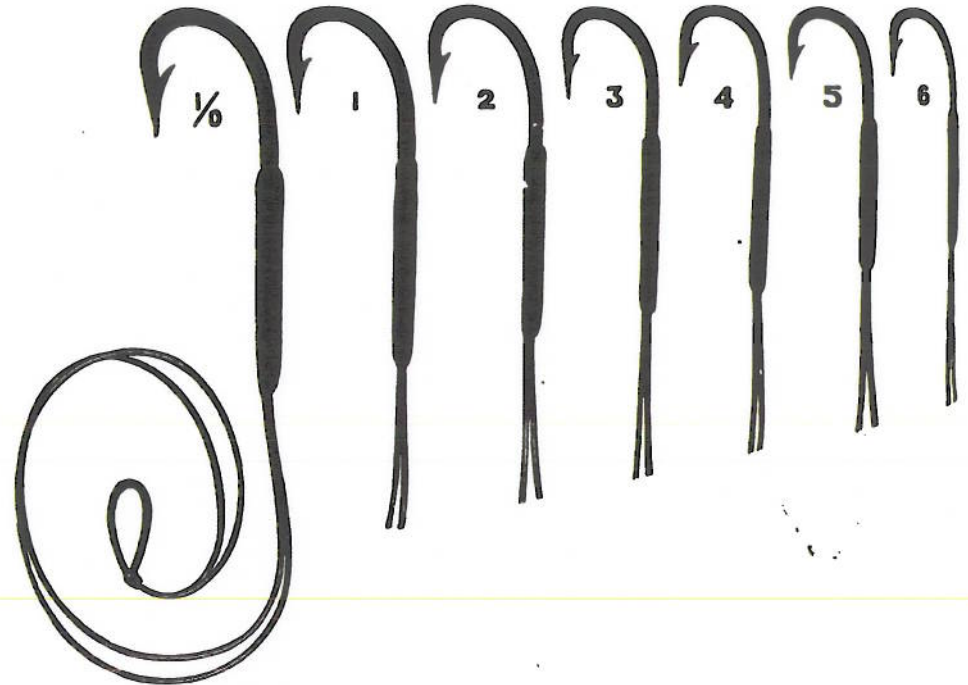
Elastic Spring Steel H. P. Sprout, Limerick, Kendal Sneck, Carlisle, Aberdeen

Grade	Sizes.....	1-4	1-0	2-0	3-0	4-0	5-0	6-0
4A Hollow Point Hook	Price, Gross	\$5 25	\$5 80	\$6 30	\$6 85	\$7 35	\$7 90	\$8 40

The above furnished with Mist Color Gut,

Packing—See page 22,

## Pflueger's Pacific Coast Salmon Trout Hooks



The Pacific Coast Snell is especially adaptable for very heavy fishing, the wire being several sizes thicker than the ordinary, and extra care being used to get the proper temper it will stand the very severe test to which it is put, especially for the Pacific Coast fishing.

### PACIFIC COAST SALMON TROUT HOOKS H. P.

Extra Strong Wire. To Gut or Gimp

4A Grade	Sizes.....	12-4	3	2	1	1-0	2-0	3-0
To Single Gut .....	Price per Gross	\$3 70	\$3 90	\$4 10	\$4 30	.....	.....	.....
To Double Gut.....	" " "	4 50	5 05	5 55	6 10	\$6 60	\$7 15	\$7 65
To Treble Twist Gut..	" " "	5 80	6 30	6 75	7 15	7 55	8 00	8 40
To Best Silk Gimp....	" " "	5 25	5 80	6 20	6 60	7 05	7 45	7 90
To Patent Wire Gimp.	" " "	5 80	6 30	6 75	7 15	7 55	8 00	8 40

The above furnished with Mist Color Gut, 8 inches long in the clear.

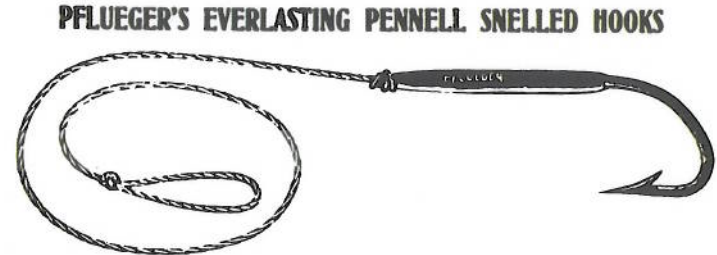
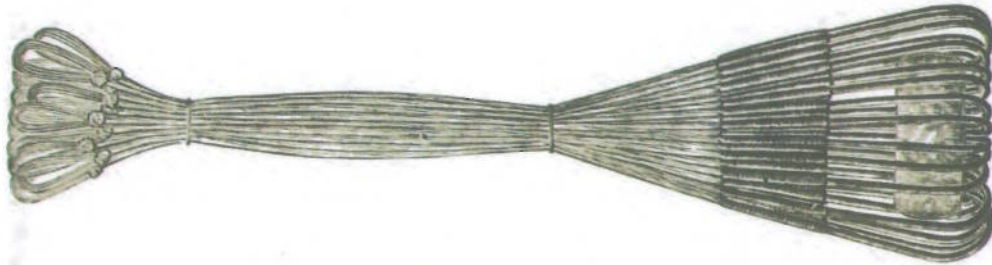
Please Order Our Goods Through Your Jobber

# PFLUEGER'S SNELLED HOOKS

Adapted For Salt Water Fishing

3 and 4-Ply Snells Securely Bound

Put up Two Dozen Snells on a Cork



## Superior Black Fish Hooks

	Sizes.....	8 to 5	6 to 1
Tied to 3-ply Gut, 8 inches long in the clear.....	Price per gross	\$2 65	.....
Tied to 4-ply Gut, 8 inches long in the clear.....	" " "	\$3 70	.....

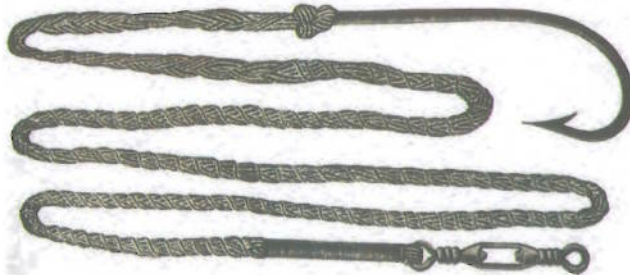
## Superior Carlisle, Sproat or Kirby Limerick

	Sizes.....	6-0 to 1-0	1 to 10	8-0 to 1-0	1 to 4
Tied to 3-ply Gut, 8 in. long in the clear....	Price per gross	\$3 15	\$2 65	.....	.....
Tied to 4-ply Gut, 8 in. long in the clear....	" " "	\$4 20	\$3 70	.....	.....

## Superior Long Shank Kirby Bass

	Sizes.....	3-0	2-0	1-0
Tied to 4-ply Gut, 8 inches long in the clear.....	Price per gross	\$4 20		

## Tarpon Hooks



## PFLUEGER'S EVERLASTING PENNELL SNELLED HOOKS

These Snells are especially adapted to sea and surf fishing, they are bound to hook with silk, over which is wrapped fine German silver wire, giving an absolute protection to the wrapping. Tied on Cholmondeley Pennell turn down eye hooks.

	Sizes.....	1-0	2-0	3-0	4-0	5-0	6-0	7-0	
4A {	Double Gut.....	Price per gross	\$7 89	\$8 42	\$8 94	\$9 47	\$10 00	\$10 52	\$11 58
	Treble Twist Gut... " " "		8 94	9 47	10 00	10 52	11 05	11 58	12 63
	Patent Wire Gimp.. " " "		8 94	9 47	10 00	10 52	11 05	11 58	12 63

Packing—See page 22.

## Tarpon Hooks

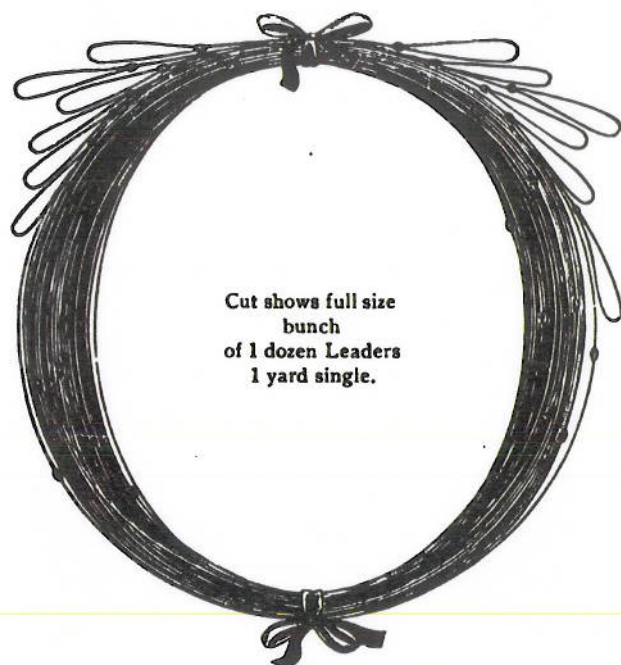
Price Per Dozen

	Sizes....	10-0	11-0	12-0
O'Shaughnessy Hooks, Forged and Bronzed, mounted on short jointed piano wire.....		\$4 20	\$4 75	\$5 25
O'Shaughnessy Hooks Forged and Bronzed, mounted on long piano wire.....		3 15	3 70	4 20
O'Shaughnessy Hooks, Forged and Bronzed, mounted on Braided Cotton Line 3/6 inches long, with swivel.....		2 10	2 40	2 65
O'Shaughnessy Hooks, Forged and Bronzed, mounted on Braided Cotton Line 3/6 inches long, wound with copper wire with swivel.....		2 65	2 90	3 15
O'Shaughnessy Hooks, Forged and Bronzed, mounted on a Leather Snell, 3/6 inches long, with swivel.....		1 60	1 85	2 10
O'Shaughnessy Hooks, Forged and Bronzed, mounted on non-corrosive Patent Braided Wire, with swivel.....		3 15	3 70	4 20

Please Order Our Goods Through Your Jobber



# PFLUEGER'S SILK WORM GUT LEADERS



Cut shows full size bunch of 1 dozen Leaders 1 yard single.

1X Leaders furnished in Natural Color Gut.  
 All other Grades are finished mist color unless otherwise ordered.  
 No extra charge for staining Gut special colors.

**Packing :**

1X, 1B and 2B Leaders are regularly packed one Dozen in an envelope. If wanted one on a card, add 25c per gross extra for single Leaders and 50c per gross extra for Double Leaders.

All other grades are mounted one on a Fancy Card as per cut opposite.

For making Loops for Dropper Flies:  
 Nos. 1X, 1B, 2B, 3B, 4B, 5B, add 30c net, per gross Loops.

Nos. 6B, add 60c net per gross.

Nos. 7B, 8B, 9B, add 40c net per gross Loops.

No. 10B, add 60c net per gross Loops.

No. 11B, " \$1 00 " " " "

No. 12B, " \$2 00 " " " "



**PRICE PER GROSS**

REGULAR STANDARD TROUT LEADERS		3 FEET LONG		6 FEET LONG		9 FEET LONG	
		Single	Double	Single	Double	Single	Double
Grade 1X.	Trout.....	\$ 2 10	\$ 4 20	\$ 4 20	\$ 8 41	\$ 6 30	\$12 61
" 1B.	" Medium Quality.....	3 16	6 32	6 32	12 64	9 48	18 95
" 2B.	" Good ".....	5 26	10 52	10 52	21 04	15 78	31 57
" 3B.	" Extra Good ".....	15 15	30 30	30 30	60 62	45 46	90 94

SPECIAL HIGH GRADE TROUT LEADERS		3 FEET LONG		6 FEET LONG		9 FEET LONG	
		Single	Double	Single	Double	Single	Double
Grade 4B.	Trout, Fine.....	\$12 63	\$25 26	\$25 26	\$50 52	\$37 89	\$75 78
" 5B.	" Super Fine.....	18 94	37 88	37 88	75 78	56 84	113 68
" 6B.	" Select Drawn Gut.....	44 20	88 40	88 40	176 88	132 62	265 23

BLACK BASS LEADERS		3 FEET LONG		6 FEET LONG		9 FEET LONG	
		Single	Double	Single	Double	Single	Double
Grade 7B.	Medium Quality.....	\$ 8 42	\$16 84	\$16 84	\$33 68	\$25 26	\$50 52
" 8B.	Good ".....	15 15	30 30	30 30	60 62	45 46	90 94
" 9B.	Extra Good ".....	18 94	37 88	37 88	75 78	56 84	113 68

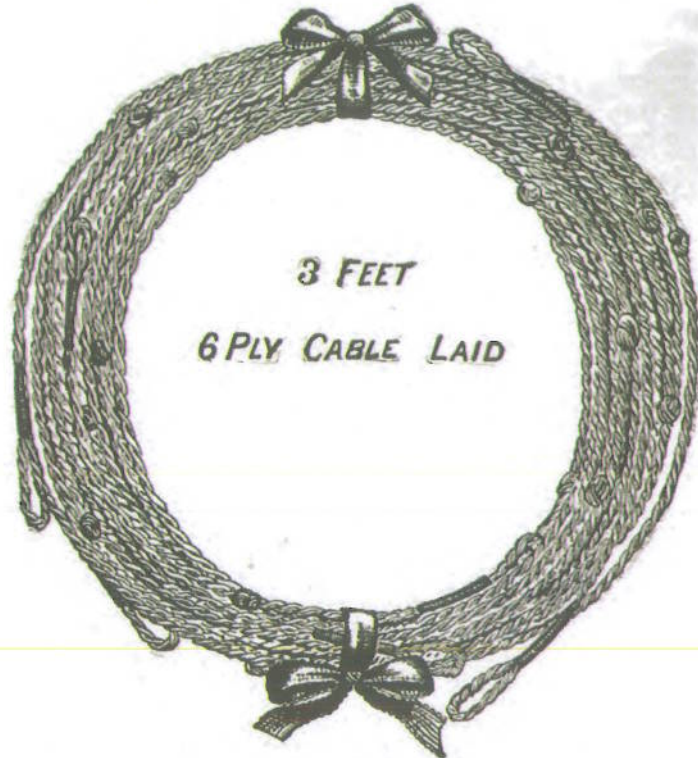
HEAVY SALMON LEADERS		3 FEET LONG		6 FEET LONG		9 FEET LONG	
		Single	Double	Single	Double	Single	Double
Grade 10B.	Medium Salmon.....	\$ 25 26	\$ 50 52	\$ 50 52	\$101 04	\$ 75 78	\$151 58
" 11B.	Good ".....	37 89	75 78	75 78	151 58	113 68	227 36
" 12B.	Extra Fine Heavy Salmon.....	50 52	101 04	101 04	202 10	151 58	303 16

TREBLE TWISTED LEADERS		3 FEET LONG	6 FEET LONG	9 FEET LONG
		Grade 20B.	Standard Grade.....	\$ 12 63
" 21B.	Medium ".....	18 94	37 88	56 82
" 22B.	Good ".....	25 26	50 52	75 78
" 23B.	High ".....	37 89	75 78	113 68

Please Order Our Goods Through Your Jobber

**PFLUEGER'S GUT LEADERS OR CASTING LINES**

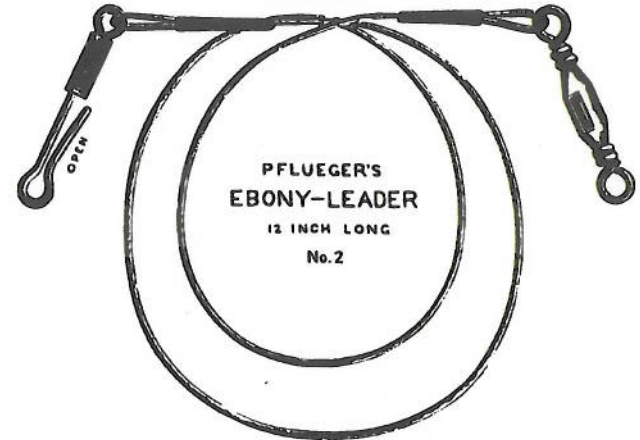
Especially Adapted for Salt Water Fishing



A very strong and well made Leader, mounted with a connecting Link which permits of attaching or detaching the bait instantly and securely fastening with the sliding sleeve. A very desirable Leader for Pike, Pickerel and all fish having a sharp jaw.

**PFLUEGER'S EBONY GIMP LEADER**

No. 272



Nos. 3-0 2-0 1-0

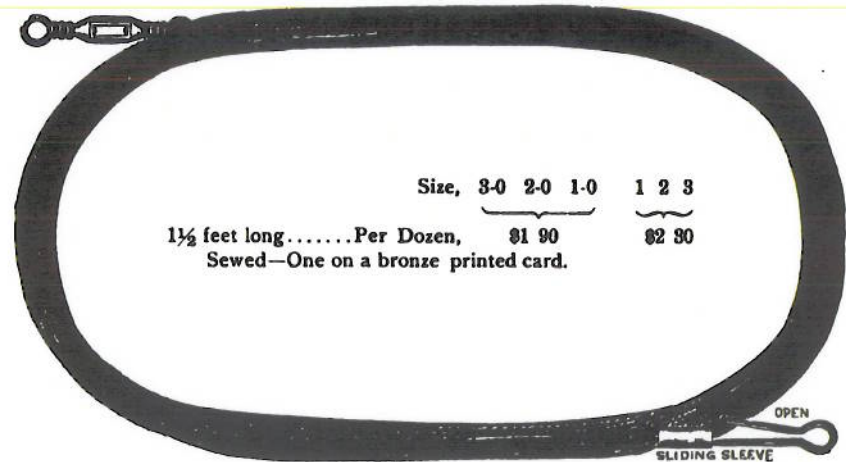
1 2 3  
\$15 15

No. 272..... Price per Gross \$13 70  
Sewed One on a bronze printed card.

**Pflueger's Never-Break Wire Cable Leader**

No. 282

Flexible as Gimp or Gut and Much Stronger than Either



Size No. 1

Please Order Our Goods Through Your Jobber

**Special 6-Ply Cable Machine Twisted Gut Leaders**

Especially Adaptable for Heavy Trolling

Wound at Knots and Loops

Natural Color Gut furnished unless otherwise ordered.

2 Lengths.....	Price per Gross,	\$12 63
3 Lengths.....	" " "	14 75
4 Lengths.....	" " "	25 25

Packed—1 dozen Leaders in an envelope.  
For one on a card add 50c net per gross extra.

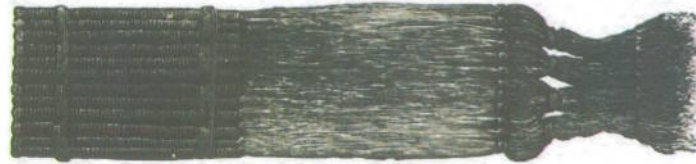
Hand Twisted, Natural Color Gut furnished unless otherwise ordered.  
No extra charge for staining Gut to order.

2 Lengths.....	Price per Gross,	3-Ply \$5 25	4-Ply \$7 35
3 Lengths.....	" " "	8 40	9 45
4 Lengths.....	" " "	11 60	14 75

Packed—1 dozen Leaders in an envelope. Add 50c net per gross extra for mounting one on a card.

# SPANISH SILK WORM GUT

STOCK ALWAYS FRESH



10,000 Strands

Put up 100 strands in a bundle. Ten of these bundles are tied together, making 1,000 strands, and again 10 of these bundles are tied together, making an original bundle of 10,000 strands

Length of Gut, Inches.....	9	10	11	12	13	14
Regular or Trout Size, 1st quality..... Per 1000 strands	\$ 1 82	\$ 2 10	\$ 2 30	\$ 2 78	\$ 3 22	\$ 3 80
Padron 2d or Black Bass Size, 1st quality..... " 1000 "	2 30	2 54	2 66	2 78	3 60	4 16
Padron 1st or Hy. Black Bass Size, 1st quality " 1000 "	2 42	2 78	3 22	3 95	4 60	5 30
Marana or Salmon Size, 1st quality..... " 1000 "	2 78	3 15	5 06	6 90	8 27	9 22
Marana, Double Thick or Heavy Salmon Size, 1st quality..... " 1000 "	4 60	6 46	10 58	13 70	16 08	18 42
Half Drawn Trout Size..... " 1000 "						
1X Drawn Midge Size..... " 1000 "						
2X " " "..... " 1000 "		15 18		19 24		
3X " " "..... " 1000 "						
4X " " "..... " 1000 "						

## Pflueger's Salmon and Ouananiche Flies

Every Fly a Work of Art and the Best it is Possible to Produce



### Selected Spanish Silk Worm Gut, Looped



Tied one gross in a bundle. Cut shows 1/2 size of 8 inch.

Gut stained mist, unless otherwise ordered. Special stains to order at no extra charge.

The gut is all carefully selected for quality by experienced pickers for their respective grades. We list two qualities of Gut Looped, which is intended to meet the requirements of the trade wanting a fair and strictly first quality grade.

Length of Gut including the Loop..... Inches	Single Gut			Double Gut		
	7	8	9	7	8	9
Regular or Trout size, 3A quality, best grade..... Per Gross	\$0 84	\$0 94	\$1 04	\$1 70	\$1 90	\$2 10
Regular or Trout size, 1A quality, fair grade..... " "	64	74	84	1 24	1 44	1 64
Padron 2d or Black Bass size, 3A quality, best grade..... " "	94	1 04	1 14	1 84	2 04	2 24
Padron 2d or Black Bass size, 1A quality, fair grade..... " "	74	84	94	1 44	1 64	1 84
Padron 1st or Heavy Black Bass size, 3A, best grade..... " "	1 04	1 14	1 24	2 04	2 24	2 44
Padron 1st or Heavy Black Bass size, 1A, fair grade..... " "	84	94	1 04	1 64	1 84	2 04
Marana or Salmon size, 3A, best grade..... " "	1 14	1 24	1 74	2 24	2 44	3 44
Marana or Salmon size, 1A, fair grade..... " "	94	1 04	1 14	1 84	2 04	2 24

Tied on Cholmondeley Pennell Loop-Eye Hooks, or with Treble Twisted Gut Loops to best quality Hooks of any kind desired at same price. If wanted on double hooks add \$4.00 net per gross extra.

Hooks.....Size	3-6	1-1-0	2-0	3-0
Per Dozen.....	\$6 30	\$7 35	\$7 90	\$8 40

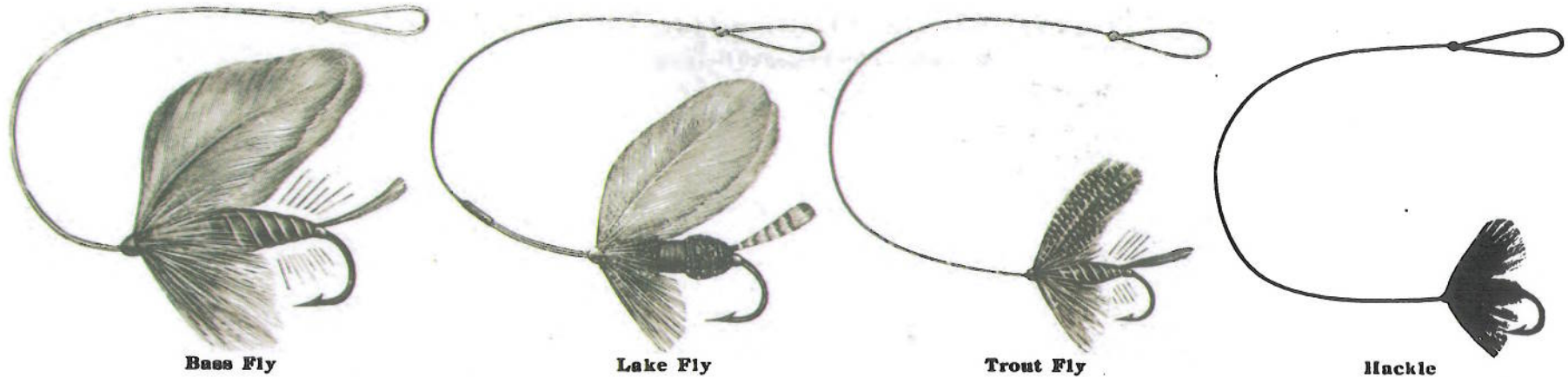
Packed: Each Fly sewed on a bronze printed enameled card. Salmon Flies exist in endless varieties. The following are, however, well known killers of universal reputation.

We will tie any pattern to order without extra charge.

<b>Silver Doctor</b>	<b>Black Fairy</b>	<b>Thunder and Lightning</b>
<b>Jock Scott</b>	<b>Butcher</b>	<b>Parson</b>
<b>Durham Ranger</b>	<b>Black Dose</b>	<b>Silver White</b>
<b>Blue Doctor</b>	<b>Popham</b>	<b>Black Ranger</b>
<b>Dusty Miller</b>	<b>Canary</b>	<b>Silver Gray</b>
<b>Brown Fairy</b>		

Please Order Our Goods Through Your Jobber

# Pflueger's American Bass, Lake and Trout, Artificial Flies



We have displayed a cut of Bass, Lake, Trout, and Hackle Flies to show the manner of construction. Having a competent force of English fly tiers in our factory, we are now constructing a line of goods superior to any on the American market, our Flies being true to the standard English pattern, and the material the best the market affords. A trial order will substantiate our claim.

## TROUT AND MIDGE FLIES

## BASS AND LAKE FLIES

GRADE	1A S. P. Hook, Wool Body.	2A S. P. Hook, Silk Body.	3A H. P. Hook, Silk Body.	4A H. P. Hook, Silk Body, Reversed Wings.	5A H. P. Hook, Silk Body, Reversed Wings.	GRADE.	1A S. P. Hook, Wool Body.	2A S. P. Hook, Silk Body.	3A H. P. Hook, Silk Body.	4A H. P. Hook, Silk Body, Reversed Wings.	5A H. P. Hook, Silk Body, Reversed Wings.
No. 415 Trout Flies, 4 to 10 hook per gross	\$ 2 10	\$ 3 16	\$ 4 75	.....	.....	No. 417 Bass Flies, 2-0 to 3 hooks per gross.	\$ 3 90	\$ 5 80	\$ 7 35	.....	.....
No. 416 Trout Flies, reversed wings, 4 to 10 hook per gross	.....	.....	.....	\$ 6 85	\$ 9 45	No. 418 Bass Flies, reversed wings, 2-0 to 3 hooks per gross	.....	.....	.....	\$ 11 60	\$ 14 75
No. 421 Midge Flies, 12 to 14 hook per gross On Drawn Gut.	.....	.....	.....	.....	8 42	No. 420 Lake Flies, 4 to 8 hook, per gross... Gut with Helpers.	.....	.....	.....	.....	11 58

See page 38 for patterns.

- (1) All Flies tied on Sproat Hooks, unless otherwise ordered, with Gut Snells 5 inches in the clear. Flies tied on Kirby or Kendall Sneck Hooks to order without extra charges
- (2) All Flies tied on mist colored Gut unless otherwise ordered. Gut stained any color to order without extra charge. (3) Flies tied backward add 25c. net per gross extra. (4) Flies tied on 3A, 4A and 5-A grade with wing under the hook without extra charge. The wing tied in this position also serve as a weed protector. (5) For helpers on Trout Flies add 40c net per gross extra. (6) For Jungle Cock Shoulders add \$1.90 net per gross extra. (7) Cock Floating Bodies on 3A, 4A, and 5A grade flies, add \$1.50 net per gross extra.

PACKED—Trout flies are regularly packed 1 dozen in a fancy wrapper, Bass Flies ½ dozen in a fancy wrapper.

If wanted sewed one fly on a bronze printed enameled card, add 35c net per gross extra. If six flies on a perforated card, add 25c net per gross extra.

**Please Order Our Goods Through Your Jobber**

## PFLUEGER'S ARTIFICIAL FLIES

List of some of the Most Popular Patterns of Universal Reputation, Suitable for Trout and Bass


See Page 87 for Price and Description

Wing Files		Wing Files		Wing Files		Hackles and Palmers	
No.		No.		No.		No.	
1	Alder	32	Grizzly King	62	Silver Doctor	100	Black Hackle Peacock body
2	Abbey	33	Golden Spinner	63	Spider	101	Black Hackle Black body
3	August Dun	34	Governor	64	Stone Fly	102	Black Hackle Red body
4	Brown Pennell	35	Governor Alvord	65	Turkey Brown	103	Black Hackle Yellow body
5	Beauty	36	Hare's Ear	66	White Miller	104	Brown Hackle Peacock body
6	Bee	37	Hawthorne	67	White Moth.	105	Brown Hackle Brown body
7	Black Prince	38	Ibis	68	Willow	106	Brown Hackle Green body
8	Beaver Kill	39	Jenny Lind	69	Widgeon	107	Brown Hackle Yellow body
9	Black Gnat	40	Jenny Spinner	70	Wasp	108	Brown Hackle Red body
10	Brown Ant	41	King of Water	71	Yellow May	109	Furnace Hackle Red body
11	Brown Hen	42	Lord Baltimore	72	Yellow Sally	110	Furnace Hackle Peacock body
12	Blue Bottle	43	Lake George			111	Furnace Hackle Yellow body
13	Blue Dun	44	March Brown			112	Furnace Hackle Green body
14	Black Spinner	45	Montreal Dark			113	Grey Hackle Peacock body
15	Captain	46	Montreal Light			114	Grey Hackle Red body
16	Cinnamon	47	Orange Miller			115	Grey Hackle Green body
17	Claret	48	Oak Fly			116	Grey Hackle Yellow body
18	Canada	49	Parmachenne Belle			117	Grizzly Hackle Peacock body
19	Coachman	50	Polka			118	Grizzly Hackle Green body
20	Coachman dark	51	Professor			119	Grizzly Hackle Orange body
21	Cow Dung	52	Queen of Water			120	Red Hackle Red body
22	Cow Dung light	53	Red Ant			121	Red Hackle Peacock body
23	Cochy Bon Dhu	54	Raven			122	White Hackle Red body
24	Dark Fox	55	Royal Coachman			123	White Hackle White body
25	Deer Fly	56	Royal Coachman,			124	White Hackle Peacock body
26	Evening Dun		black body			125	Black Palmer
27	Fern Fly	57	Red Spinner			126	Brown Palmer
28	Grannon	58	Red Fox			127	Grey Palmer
29	Green Drake	59	Rube Wood			128	Grizzly Palmer
30	Grey Drake	60	Sand Fly			129	Red Palmer
31	Grey Alder	61	Seth Green			130	Soldier Palmer

The 1A Grade Flies are made in the following patterns only, No's 1, 9, 19, 21, 34, 41, 45, 51, 59, 61, 100, 102, 103, 104, 105, 108, 113, 114, 115, 120.

Please Order Our Goods Through Your Jobber

**PFLUEGER'S PENNELL HOOK-FLY.**  
 MADE FROM HIGHEST GRADE MATERIAL  
 BY SKILLED AND ARTISTIC WORKMEN



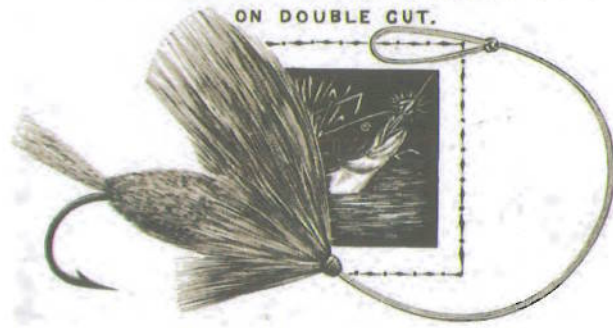
NAME *Royal Coachman* PENNELL HOOK FLY SIZE 5

Tied in all of our regular patterns listed on page 38.  
 Special patterns tied to order without extra charge.  
 Gut stained mist color unless otherwise ordered.

In One Grade Only, viz., the Best

No. 183—Pennell Hook Trout Fly, Hook Nos. 4 to 12..... Per gross, \$15 80  
 No. 184—Pennell Hook Bass Fly, Hook Nos. 3-0 to 3..... " 18 95  
 Packed—Each Fly sewed on a bronze printed enameled card.

**ROUGH ON BASS.**  
 PFLUEGER'S CELEBRATED FLY  
 . . . . THE BUCK TAIL . . . .  
 ON DOUBLE CUT.



HOOK SIZE 2/0

Cut Shows Full Size

## Pflueger's Catch the Nibbler Bass and Trout Flies

Patented

Two Chances with the "Nibbler Hook" to One on the Old Style Hook



See Page 31 for Scale of Sizes of "Catch the Nibbler" Hooks

The advantage of this hook over the old style is the first or small barb holds the fish until the large or main barb is covered. Many fine fish are caught on this hook which would have been lost on the old style or single barb hook. Experience has taught that large fish are the nibblers.

Tied in all of our regular patterns listed on page 38.  
 Special patterns tied to order without extra charge.  
 Gut stained mist color unless otherwise ordered.

Grade.	3A	4A	5A
	H. P. Hook Silk Body	H. P. Hook Silk Body Reversed Wing.	H. P. Hook Silk Body Reversed Wing.
Dressing.			
No. 540 - Trout Flies, single gut, hooks size 4 to 10, gross	\$6 30		
No. 541 - Trout Flies, reversed wings, single gut, hooks size 4 to 10, gross		\$10 50	\$12 60
No. 542 - Bass Flies, double gut, hooks size 2-0 to 3, gross	8 95		
No. 543 - Bass Flies, reversed wings, double gut, hooks size 2-0 to 3, gross		16 85	18 95

### THE BUCK TAIL FLY

Does Not Mat When Wet

No. 231—Buck Tail Bass Fly, Hooks Nos. 3-0 2-0 1-0 1-2-3, per gross.....\$12 58  
 No. 232— " " Trout Fly, Hooks Nos. 4-5-6-7-8, per gross..... 8 32

Packed—Each Fly sown on a bronze printed card.  
 As per Cut—One dozen Flies in a fancy box.

Please Order Our Goods Through Your Jobber

**...GOLD CROWN...**

**Reversed Wing Trout Flies**

SINGLE GUT WITH HELPER

Guaranteed absolutely free of any defects.  
Made only on finest ground Hollow Point English Hooks.  
and best quality Gut, by experienced Fly Tyers.

Name *Royal Wachman* Hook Size 6

**PFLUEGER'S FAMOUS  
"GOLD CROWN" TROUT  
AND BASS FLIES**

Stock No.		Per Gross.
1520	Gold Crown Trout Flies, sizes, 4 to 10.....	\$10 52
1521	Gold Crown Bass Flies, 3 to 2/0.....	13 68

Highest Grade Work Throughout.  
Reversed Wings, Single Gut with Helper,  
Hollow Point Hooks, Silk Body  
and Matched Wings.

Guaranteed absolutely free of any defect.  
Put up one dozen on a felt card. One  
card in a fancy box.



**PFLUEGER'S MAY FLY  
ASSORTMENT**

THIS IS THE FINEST TROUT FLY  
WE MAKE

Sewed—12 distinct patterns on a bronzed  
enameled card. Packed one card in a fancy  
box. Furnished this way only. Send for  
sample, it will prove a valuable addition to  
your present line.

Stock No.		Price Per Gross.
1745	May Fly Assortment 6 to 10 Hooks.....	\$14 72

Please Order Our Goods Through Your Jobber



Cut Shows Two-Thirds Size

### The Spinning Coachman, with Interchangeable Flies

A bronze printed enameled card, containing an assortment of three of our best grade Flies, on hollow point Sproat hooks, with a brass, silver, nickel or copper spinner, plain or hammered, mounted on a silver plated shaft. The flies are assorted in the most popular and killing patterns, as follows.

State by number which assortment is desired, and the style of plate on spinner, also if plain or hammered blade,

No.	1—Coachman Fly, with interchangeable	Raven and Parmacheene Belle.	
"	2— " " " " " "	Lake George and Silver Doctor.	
"	3— " " " " " "	Onandago and Ibis.	
"	4— " " " " " "	John Mann and Professor.	
"	5— " " " " " "	Governor and Queen of Water.	
"	6— " " " " " "	Seth Green and Royal Coachman.	
"	7— " " " " " "	Rube Wood and Grizzly King.	
"	385—Luminous concave side of spinner, Flies non-luminous		
	Price per gross cards		\$45 44
"	386—Non-luminous red paint concave side of Spinner, Flies non-luminous. Price per gross cards		\$42 10
"	387—Competitor Grade Non-luminous Red paint Concave side of Spinner Flies non-luminous. Price per gross cards		\$25 26

Please Order Our Goods Through Your Jobber

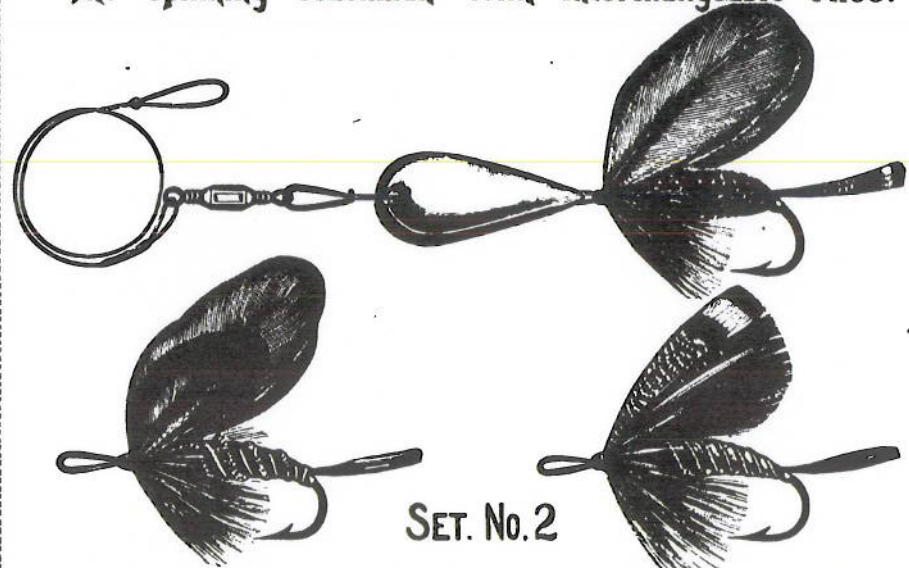
### Pflueger's Bass Killers

Comprises an assortment of four of our best grade reversed wing Bass Flies on double Gut, with one best grade two-yard double gut Bass leader. Sewed on a bronze printed enamel card, packed one card in a fancy box. Will furnish the assortment of Flies as per cut opposite, and on No. 2-0 H. P. Sproat hook, unless otherwise ordered. We will tie any pattern of fly, and on any size hook, without extra charge. Gut stained mist color unless otherwise ordered.

**No. 101 Assortment**—Card contains 4 flies and one two-yard double gut leader. Per dozen cards ..... \$8 95

**No. 102 Assortment**—Same as No. 101, without the leader Per dozen cards..... 5 15

### The Spinning Coachman with Interchangeable Flies.



SET. No. 2

GREAT KILLER FOR SALMON, LARGE TROUT OR BLACK BASS. GOOD EVERYWHERE AND ALL SEASONS.



**THE PRIZE WINNERS.**  
PAT. APPLIED FOR

**A KILLING COMBINATION FOR BASS AND TROUT.**

Patented

**The Bass and Trout Combination Sets are Sewed on a Bronze Printed Card with two "Cyclone" Spinners**

One brass, the other nickel, with an assortment of twelve of our highest grade and most popular flies. The spinner is set in action by casting, and is alive when striking the water, giving the same effect as a large insect or fly would give which accidentally fell in the water, struggling for its life. The above assortment of flies cover all the needs of the angler and can be changed on the spinner instantly.

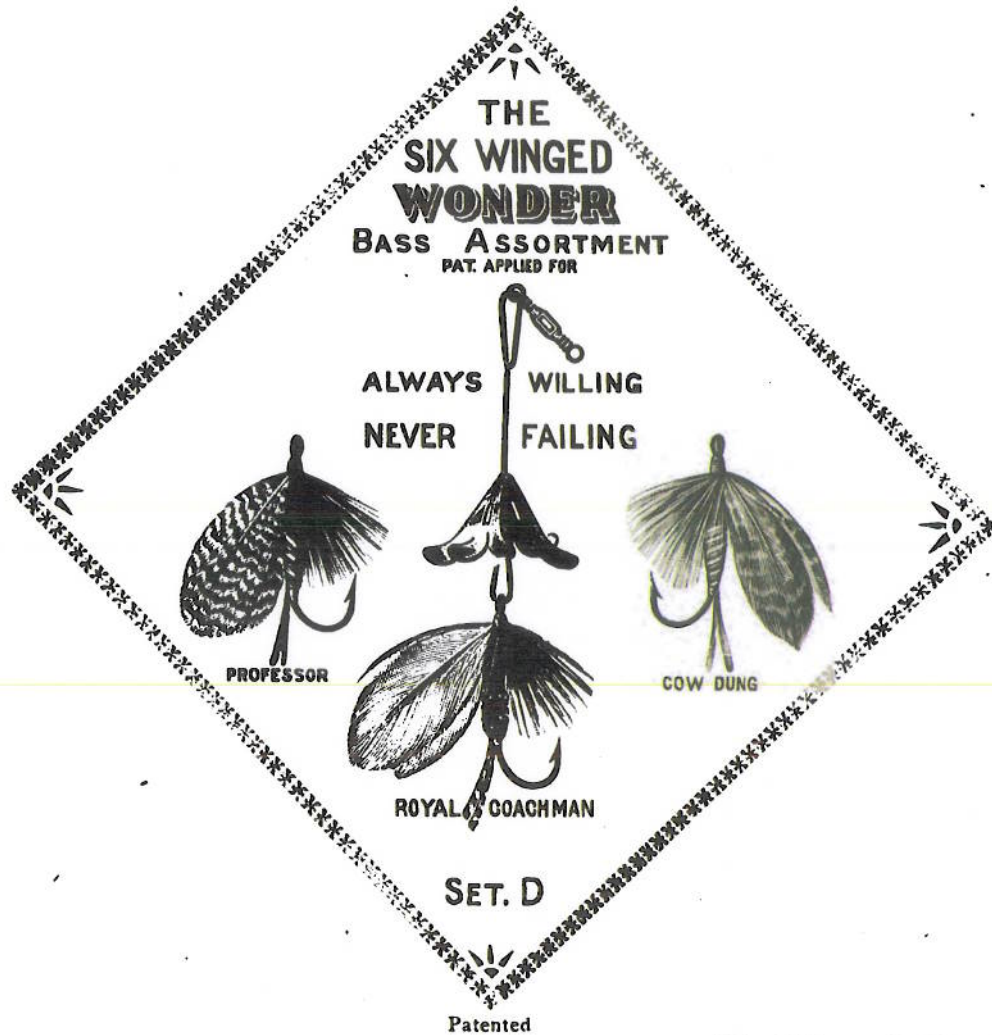
We furnish them in three sets, Bass Combination, Trout Combination, Bass and Trout Combination all for the same price.

Any patterns of flies furnished to order without extra charge.

No. 25.—Luminous on Spinner, Flies Non Luminous ..... Price per dozen Sets, \$22.73

No. 26. Non-Luminous Spinner, Flies Non-Luminous ..... Price per dozen Sets, 18.53

Spinner Blades furnished, either nickel, brass or copper, at same price. Unless specified will send one spinner nickel, the other brass.



**Set No. D, Small Bass**

Put up with a Cyclone Spinner on a German Silver Shaft, with 3 Assorted Bass Flies Tied on Elastic Spring Steel H. P. Sproat Hook No. 1

- No. 27—Luminous Spinner, Non-Luminous Flies,  
Price per dozen Sets, \$6.42
- No. 28—Non-Luminous Spinner, Non-Luminous Files,  
Price per dozen Sets, 5.77

**Set No. E, Large Bass**

Put up same style as D, mounted with a Cyclone Spinner one size larger than used on D assortment.

- No. 29—Luminous Spinner Non-Luminous Flies,  
Price per dozen Sets, \$6.42
- No. 30—Non-Luminous Spinner, Non-Luminous Flies,  
Price per dozen Sets, 5.77

**Set No. F, Trout**

Put up same size spinner and style as assortment No. D with the exception of the flies which are tied on No. 6 Elastic Spring Steel H. P. Sproat Hooks.

- No. 31—Luminous Spinner, Non-Luminous Flies,  
Price per dozen Sets, \$6.42
- No. 32—Non-Luminous Spinner, Non-Luminous Flies,  
Price per dozen Sets, 5.77

Spinner Blades furnished on all above assortments, either nickel, brass or copper, at same price. Unless specified will send nickel. All assortments are sewed on bronze printed cards.

**Six Winged Wonder**

These Combination Sets of Flies with Spinners are gotten up for the purpose of meeting a demand for an assortment of tackle for all around fishing, and we recommend the above as filling this demand. The flies are our highest grade. Any assortment of flies made to order without extra charge. We will furnish the above assortment unless otherwise ordered.

**Please Order Our Goods Through Your Jobber**

# PFLUEGER'S LUMINOUS INDESTRUCTIBLE BODY FLIES



**Luminous Bass Flies.**

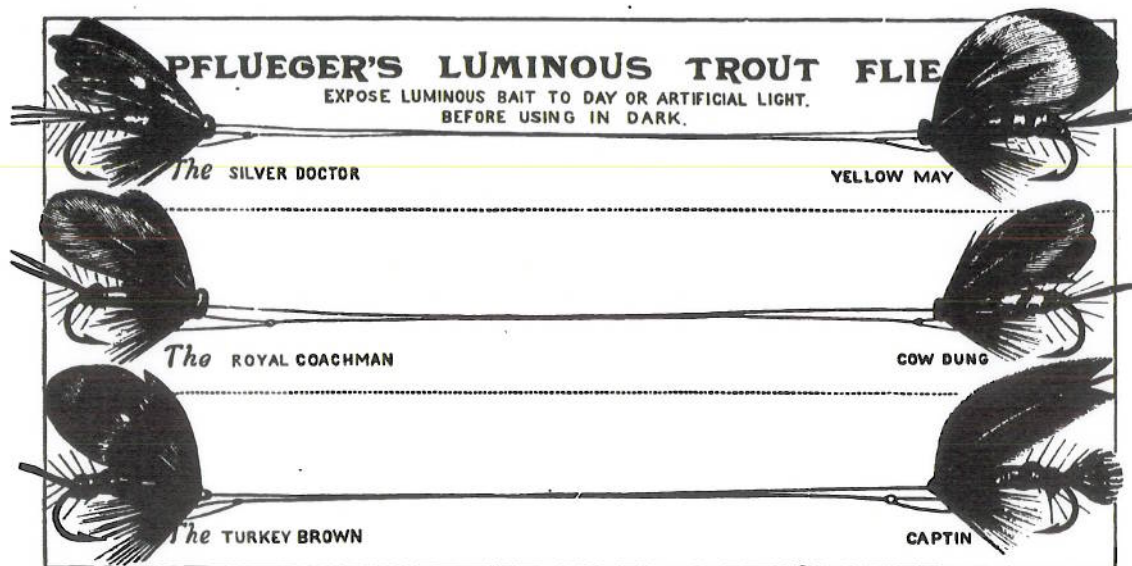


Patented.



**Luminous Trout Flies.**

"The old story about the little boy with the pin hook who 'ketch'd' all the fish, while the gentleman with the modern improvements who stood along side of him 'kept' throwin' out his beautiful flies and never got nothin' is a pure lie."—FRANK R. STOCKTON.



## PFLUEGER'S LUMINOUS TROUT FLIE

EXPOSE LUMINOUS BAIT TO DAY OR ARTIFICIAL LIGHT.  
BEFORE USING IN DARK.

The SILVER DOCTOR

YELLOW MAY

The ROYAL COACHMAN

COW DUNG

The TURKEY BROWN

CAPTIN

Luminous Flies are made with cream colored bodies, indestructible, especially adaptable for roily water, cloudy days and nights, and are not less attractive for day fishing.

Luminous Flies are guaranteed to outlast three of any other manufacture, and are decidedly more attractive and killing.

The Luminous Fly is made in all of our standard patterns listed on page 38 special patterns tied to order without extra charge. Gut stained mist color unless otherwise ordered. The bright phosphorescent and pearly effect of the luminous body, mingled with the bright attractive dressings, put the Luminous Fly at the head of the art. Made in only two grades, viz: 1B and 3B, both of which are made of best material and workmanship; the only difference between the two grades is the extra dressing on the 3B of Jungle Cock and Golden Pheasant.

Order Luminous Flies by the following brands, and avoid errors in sizes of hooks.

	Grade....	1B	3B
St. Lawrence—Bass Flies, Double Gut, Hooks 2-0 to 3, per gross.....		\$10 55	\$16 85
Catskill—Trout Flies, Single Gut, Hooks 4 to 10 per gross.....		8 40	12 65
Mountain—Midge Flies, Fine Single Gut, Hooks 12 to 14, per gross.....		10 55	14 75

Packed—St. Lawrence Flies are sewed one on a single bronze printed card; Catskill and Mountain are sewed three on a perforated bronze printed card.

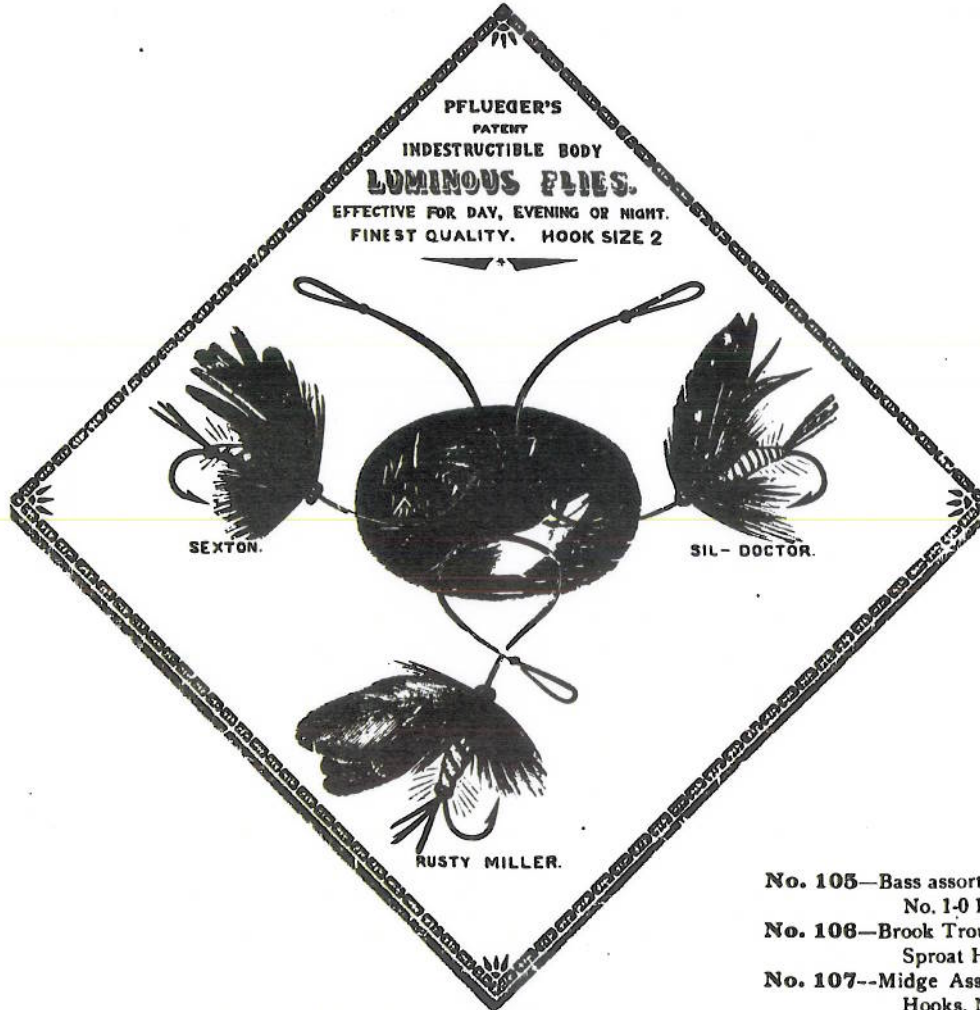
Please Order Our Goods Through Your Jobber

## Pflueger's Luminous Indestructible Body Flies

Three of our best grade Luminous Flies, sewed on a bronze printed enameled diamond shape card. Put up in sets of the most killing and popular patterns known. In ordering please state the number of assortment desired. Special assortments made to order and on any size hook, without extra charge. Luminous Flies are tied on elastic spring steel H. P. Sproat Hooks, unless otherwise ordered. For scale of sizes see page 22. Gut stained mist color, unless otherwise ordered. Special stains on gut without extra charge. Luminous Flies are tied in all of our standard patterns listed on page 38.

Set No.

1. Sexton, Sil Doctor, Rusty Miller.
2. Blue Jay, Royal Coachman, Ibis.
3. Ethel May, Guinea, Coachman.
4. Seth Green, Cow Dung, Lake George.
5. Prince Albert, Evening Bell, Great Scott.
6. Professor, Queen of Water, White Miller.
7. Raven, Pembria, Sargant.
8. Governor, Montreal, Yellow Beauty.
9. Golden Doctor, Oliver, Princess.
10. Peacock, Snake Doctor, Grizzly King.
11. Blue Bottle, Black Ant, Yellow May.
12. Arcade, Parnell, Blue Prince.
13. Partridge, Rocky River, Jaguar.
14. Aldan, May Flower, Red Wood.
15. Mallard, May Queen, Fire Fly.
16. Romo, Pyramid, Countess.
17. Queen, Sylph, Imperial.



Set No.

18. Tipperlinn, Duke, Amazon.
19. Alden Cock, Bishop, Monarch.
20. Gipsy, Dwarf, Emerald, Gnat.
21. Chippy, Yellow Robbin, Yellow Governor.
22. Wild Rooster, Indian Crow, Cock Robin.
23. Lake Huron, Toronto, Oregon.
24. Snow Flake, Golden Duke, Soldier.
25. Deer Fly, Orange, Dun, Golden Black.
26. Silver Black, Turkey, Portland.
27. Polka, Alexandria, Beaver-kill.
28. Oriole, Abbey, Ferguson.
29. Red Ant, Royal Coachman, Rube Wood.
30. Dark Spinner, A poll a, White Miller.

- No. 105—Bass assortment, Double Gut on Sproat Hooks, No. 1-0 1-2: Per doz. cards..... \$3 70  
 No. 106—Brook Trout Assortment, Fine Single Gut on Sproat Hooks, No. 4-6-8. Per doz. cards.... 3 15  
 No. 107—Midge Assortment, Fine Single Gut on Sproat Hooks, No. 12, 13, 14. Per doz cards..... 3 70

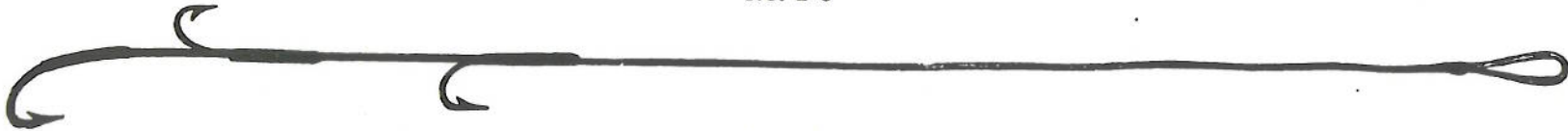
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## PFLUEGER'S IMPERIAL MINNOW GANGS

NOTICE—We make these Gangs in only One grade, "THE BEST"

☑ Please Order by Number ☒

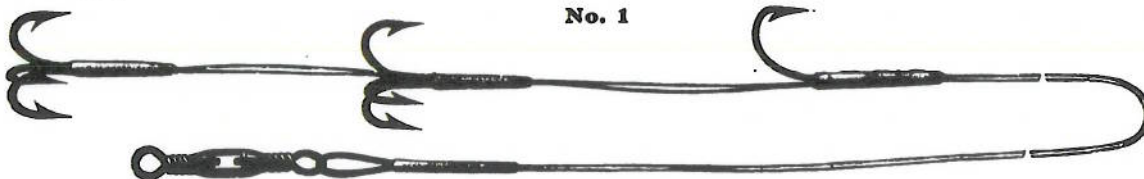
No. 1-0



No. 2-0



No. 1



No. 5



Sewed—Each gang on a bronze printed perforated card.

Packed—No. 1-0—2-0, 1 dozen per box.

" No. 1 to 5, ½ dozen per box.

	Per dozen
No. 1-0—Minnow Gang has 3 No. 6 H. P. Sproat Hooks to 10½ inch Selected Double Gut.....	\$2 10
No. 2-0—Minnow Gang has 2 No. 8 H. P. Treble Hooks and 1 No. 9 H. P. Sproat Lip Hook to 10½ inches Selected Double Gut.....	2 65
No. 1 — Minnow Gang has 2 No. 6 H. P. Treble Hooks and 1 No. 4 H. P. Sproat Lip Hook to 10½ inch Selected Double Gut. One No. 5 Box Swivel.....	3 15
No. 2 — Minnow Gang has 3 No. 4 H. P. Treble Hooks and 1 No. 3 H. P. Sproat Lip Hook to 13 inch Treble Twist Gut. One No. 4 Box Swivel.....	3 70
No. 3 — Minnow Gang has 3 No. 1-0 H. P. Treble Hooks and 1 No. 2 H. P. Sproat Lip Hook to 13 inch Best Quality Gimp. One No. 2 Box Swivel.....	4 75
No. 4 — Minnow Gang has 3 No. 1 H. P. Treble Hooks and 1 No. 2 H. P. Sproat Lip Hook to 10½ inch Best Quality Gimp. One No. 2 Box Swivel with Spinner.....	5 25
No. 5 — Minnow Gang has 4 No. 2 H. P. Treble Hooks and 1 No. 3 H. P. Sproat Adjustable Lip Hook to 13 inch Treble Twist Gut. One No. 2 Box Swivel.....	5 70

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# PFLUEGER'S IMPROVED ST. LAWRENCE GANGS

Pattern A



Gang Mounted

Pattern A

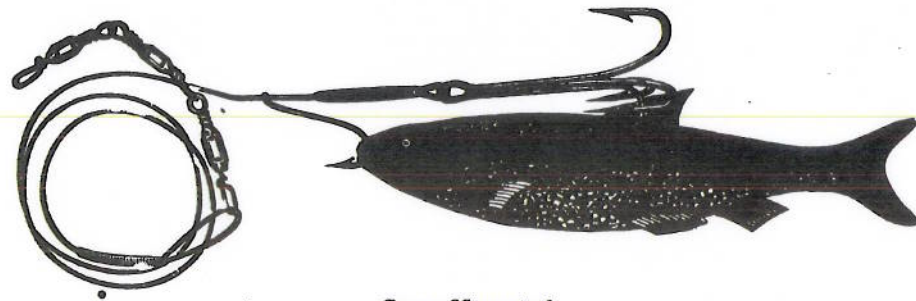
Size of Treble Hooks .....	1 to 6	1/0	2/0	3/0	4/0
Price per dozen .....	\$2 52	\$3 04	\$3 79	\$4 42	\$5 26

Pattern A



No. 3-0 Gang Unmounted

Pattern B

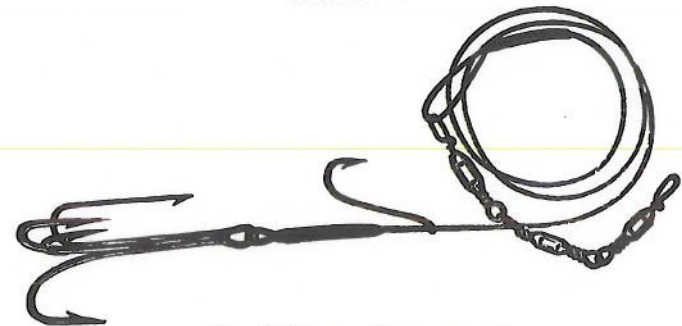


Gang Mounted

Pattern B

Size of Treble Hooks .....	3 to 1	1/0	2/0	3/0
Price per dozen .....	\$2 52	\$3 04	\$3 79	\$4 42

Pattern B



No. 3-0 Gang Unmounted

The above gangs have elastic spring steel H. P. Treble Hooks, bronzed, with baiting needle, adjustable lip hooks, and best quality treble swivels, mounted on best quality silk gimp. They can be adjusted instantly to any size minnow, and will not kill the same. The Treble Swivels give positive revolution of the bait, making it impossible to kink or twist the line. Sewed, each gang, on a bronze printed card, and packed one card in a box. Six of these boxes in a carton.

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## PFLUEGER'S PEARL PHANTOM MINNOWS

Made of genuine Polished Pearl, strongly mounted, with best quality Hooks, Gut and Gimp. Handsomely decorated, which, with the bright pearl background, gives a splendid effect.



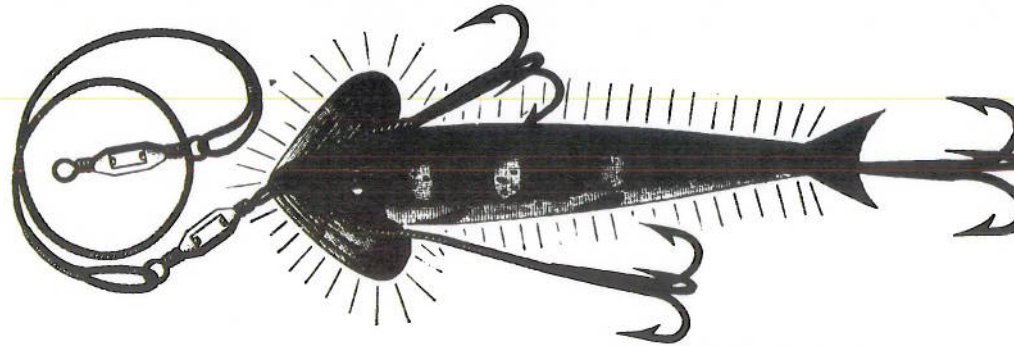
		Sizes....	3	4	5
No. 1017.	Luminous .....	Per dozen	\$16 85	\$20 50	\$24 20
"	1018 Non-Luminous .....	"	15 80	17 90	20 00

Mounted with Gut or Gimp Leaders. Packed—Each Phantom sewed on a fine White Enameled Bronze Printed Card. One in a box, and six boxes in a fancy glass covered carton.

## PFLUEGER'S INDESTRUCTIBLE PORPOISE HIDE PHANTOM MINNOWS

**WARRANTED NOT TO CRACK OR PEEL**

Especially adaptable for heavy game fishing; made from especially prepared Porpoise Hide, which is the most indestructible material known for making Phantoms and with the extra strong hooks and heavy braided non-corrosive wire mountings the minnow will outlast two of any other make. The bindings are all wound with non-corrosive wire to protect them against the sharp teeth of the fish. Mounted with cable wire leaders and two Box Swivels.



Luminous

Non-Luminous

		Sizes.....	4	5	6	7	8			Sizes.....	4	5	6	7	8
No. 1300.	Blue .....	Per doz						No. 1306.	Blue .....	Per doz					
"	1301. Brown .....	"						"	1307. Brown .....	"					
"	1302. Silver .....	"	\$8 70	\$9 35	\$10 10	\$12 10	\$12 75	"	1308. Silver .....	"	\$8 00	\$8 85	\$9 45	\$11 35	\$12 00
"	1303. Gold .....	"						"	1309. Gold .....	"					
"	1304. Silver, Blue Ribs .....	"						"	1310. Silver, Blue Ribs .....	"					
"	1305. White Bait .....	"						"	1311. White Bait .....	"					

Packed— Each Phantom sewed on a fine White Enameled Bronze Printed Card. One in a box, and six boxes in a fancy glass covered carton,

**Please Order Our Goods Through Your Jobber**



# Pflueger's Celebrated American Silk Phantom Minnows

Warranted Not to Crack or Peel

The silk is especially woven first quality and extra strong, after which it passes through a solution, making it thoroughly waterproof. Minnows are mounted on extra strong Braided Gut or Gimp, with elastic spring steel H. P. Hooks. All bindings are tied with silk thread and varnished.

		Sizes.....	0, 1, 1½, 2, 2½, 3, 4, 5	6	7	8
<b>Luminous</b> .....	No. 1005. Blue or Brown .....	1st Qual. Per Doz.	86 50	87 15	87 90	89 15
	" 1012. Silver.....	" "				
	" 1013. Gold.....	" "				
	" 1014. Silver, Blue Ribs...	" "				
	" 1015. White Bait.....	" "				
	" 1016. Red, complete.....	" "				

		Sizes.....	0, 1, 1½, 2, 2½, 3, 4, 5	6	7	8
<b>Non-Luminous</b> .....	No. 1006. Blue or Brown.....	1st Qual. Per Doz.	85 25	85 80	86 30	87 35
	" 1007. Silver .....	" "				
	" 1008. Gold.....	" "				
	" 1009. Silver, Blue Ribs...	" "				
	" 1010. White Bait .....	" "				
	" 1011. Red, complete.....	" "				

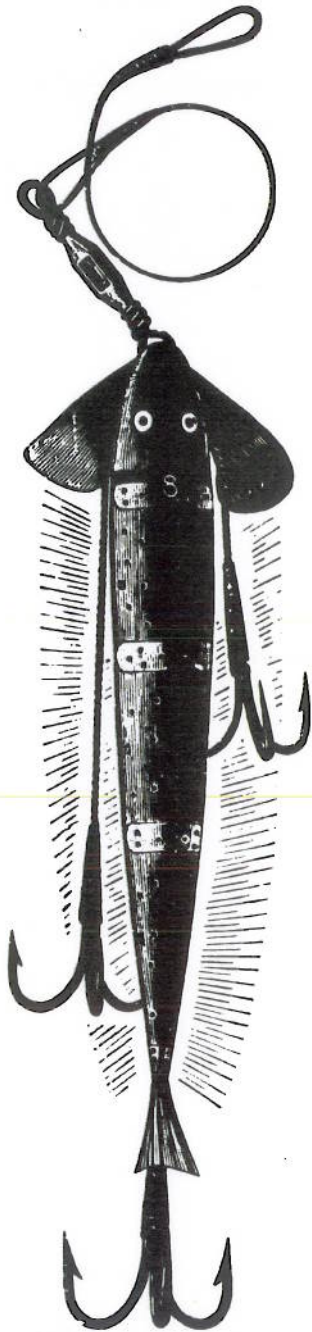
Packed—Each Phantom sewed on a fine White Enamelled Bronze Printed Card. One in a box, and six boxes in a Fancy Glass Covered Carton.

### Mounted with Gut or Gimp Leaders

Length of Body on the respective sizes of Minnows is as follows

Size.....	0	1	1½	2	2½	3	4	5	6	7	8
Inches...	1¾	2	2¼	2½	2¾	3	3¼	3½	4	4¼	4½

When comparing our prices with others please do not neglect to compare the size, flexibility and quality of finish.



No. 8—4½ inches



No. 5—3½ inches



No. 3—3 inches



No. 1½—2¼ inches



No. 0—1¾ inches

Please Order Our Goods Through Your Jobber

# Pflueger's Famed Silk Phantom Minnows

The silk is strictly first quality and thoroughly waterproof; Minnows are mounted on strong Braided Gut or Gimp, with superior quality Hooks. All Bindings are made with silk thread and varnished. Mounted with Gut or Gimp Leaders.

**Warranted not to Crack or Peel**  
**Non-Luminous, with Leader and Swivel**

		Sizes....	0, 1, 1½, 2, 2½,	3, 4, 5	6	7	8
No. 1409.	Brown.....	Per doz	\$3 37	\$3 68	\$4 42	\$4 94	\$5 47
" 1410.	Blue.....	"					
" 1411.	Silver.....	"					
" 1412.	Gold.....	"					
" 1413.	Silver with Blue Ribs.....	"					
" 1414.	White Bait.....	"					
" 1415.	Red, complete.....	"					

**Non-Luminous, with Swivel, without Leader**

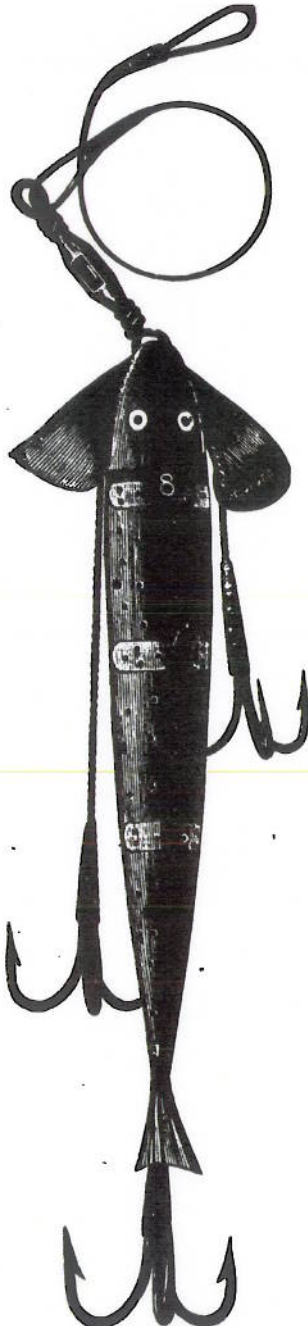
		Sizes....	0, 1, 1½, 2, 2½,	3, 4, 5	6	7	8
No. 1511.	Brown.....	Per doz	\$3 05	\$3 37	\$4 10	\$4 63	\$5 15
" 1512.	Blue.....	"					
" 1513.	Silver.....	"					
" 1514.	Gold.....	"					
" 1515.	Silver with Blue Ribs.....	"					
" 1516.	White Bait.....	"					
" 1517.	Red, complete.....	"					

**Length of Body on the Respective Sizes of Minnows is as Follows:**

Sizes.....	0	1	1½	2	2½	3	4	5	6	7	8
Inches.....	1¾	2	2¼	2½	2¾	3	3¼	3½	4	4¼	4½

Packed—Each Phantom sewed on a fine White Enameled Bronze Printed Card, one in a box, and six boxes in a fancy carton.

When comparing our prices with others please do not neglect to compare the size, flexibility and quality of finish.



No. 8 4½ inches



No. 5—3½ inches



No. 3—3 inches



No. 1½—2¼ inches

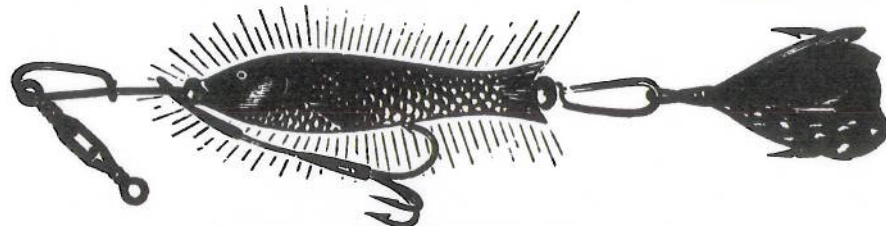


No. 0—1¾ inches

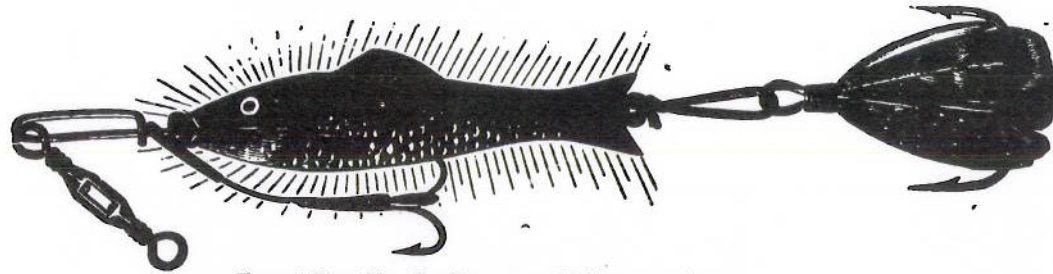
Please Order Our Goods Through Your Jobber

# PFLUEGER'S PURE SOFT AND HARD RUBBER MINNOWS

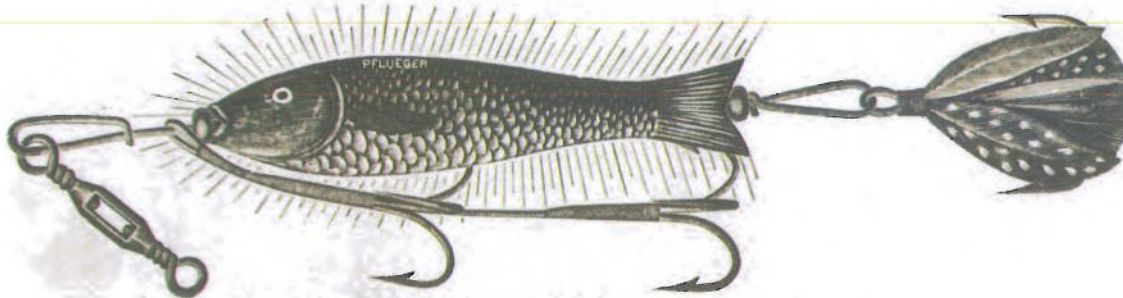
Indestructible by Sun or Wear



Exact Size No. 7--Decorated Silver or Green



Exact Size No. 8--Decorated Silver or Green



Exact Size No. 9--Decorated Silver or Green

**Pflueger's Soft Rubber Casting Minnow**



Exact Size No. 1--Decorated Silver or Green

No. 715 Luminous, per gross \$31 45

No. 765 Non-Luminous

per gross \$25 15

Sewed—1-dozen minnows on a bronze printed card one card in a box

No. 264 Luminous, per gross \$41 35

No. 226 Non-Luminous per gross \$37 55

Sewed one on a bronze printed card.—six cards in a box.

**Price Per Dozen**

No. 1330 Luminous Hard Rubber Minnows, No. 7.....	\$5 25
" 1331 " Soft " " " 7.....	5 25
" 1332 Non-Luminous Hard Rubber Minnow, No. 7.....	4 95
" 1333 " Soft " " " " 7.....	4 95

Sewed one on a bronze printed card.  
For Gimp Leaders Add \$1.00 net per gross extra.

**Price Per Dozen**

No. 1334 Luminous Hard Rubber Minnows No. 8....	\$6 00
" 1335 " Soft " " " 8....	6 00
" 1336 Non-Luminous Hard Rubber Minnows No. 8.	5 55
" 1337 " Soft " " " " 8.	5 55

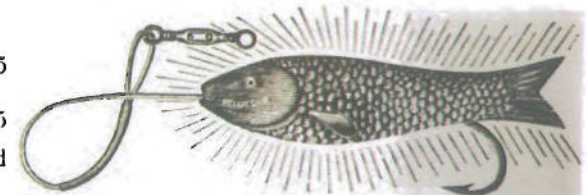
Sewed one on a bronze printed card  
For Gimp Leaders Add \$1.00 net per gross extra.

**Price Per Dozen**

No. 1338 Luminous Hard Rubber Minnow No. 9	\$6 75
" 1339 " Soft " " " 9	6 75
" 1340 Non-Luminous Hard " " " 9	6 30
" 1341 " Soft " " " 9	6 30

Sewed one on a bronze printed card  
For Gimp Leaders Add \$1.00 net per gross extra

**Pflueger's Soft Rubber Casting Minnow, No. 264**



Cut Shows Full Size No. 3--Decorated Silver or Green

Please Order Our Goods Through Your Jobber

**PFLUEGER'S ADMIRAL BAIT**

**Non-Luminous**

Pure Soft Rubber Minnow and Spoon Combined. (Best Quality.)

	Sizes	7	8	9
No. 995.....	Per Dozen	\$5 70	\$6 60	\$7 54

**PFLUEGER'S GOVERNOR BAIT**

**Luminous**

Pure Soft Rubber Minnow and Spoon Combined. (Best Quality.)

	Sizes	7	8	9
No. 792.....	Per Dozen	\$6 74	\$7 54	\$8 42

Spoons attached to Minnows are assorted plain and fancy metal; Nickel Plated, Brass or Gilt blades furnished when specified, without extra charge. Sewed one on a bronze printed card. Packed one in a box, six boxes in a carton.



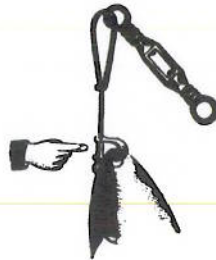
Exact Size No. 9



Exact Size No. 8



Exact Size No. 7



Pflueger's Patented Hinge Lug



Exact Size No. 7



Exact Size No. 8



Exact Size No. 9

Please Order Our Goods Through Your Jobber

**PFLUEGER'S CELEBRATED DEVON MINNOWS**

Plain and Painted Blue or Brown

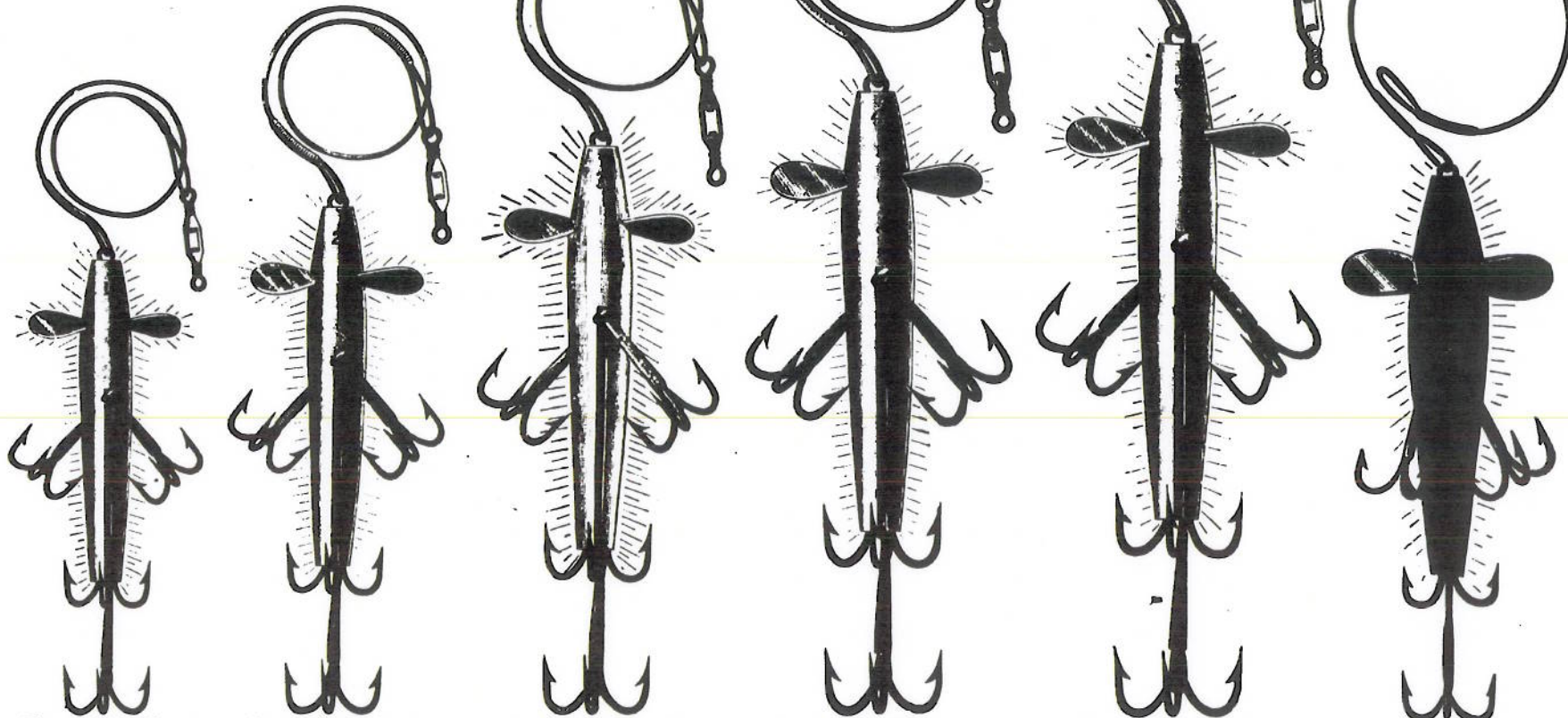
**PLAIN DEVONS**

**PAINTED DEVONS**

When comparing our Prices with others please do not neglect to compare the sizes.

Length of Body on the respective size Minnows is as follows:

Size.....	1	2	3	4	5
Inches....	2	2½	2¾	3¼	3



Exact Size No. 1

Exact Size No. 2

Exact Size No. 3

Exact Size No. 4

Exact Size No. 5

Exact Size No. 3

Our Devons are the most durable and perfect Spinners on the market. Fins will not come loose or pull out, so common with other makes. Mounted on an absolutely "non-pull out" Gimp Gang. We will mount on a Twisted Gut Gang at no extra charge.

Sizes....1, 2, 3, 4, 5

Sizes....1, 2, 3, 4, 5

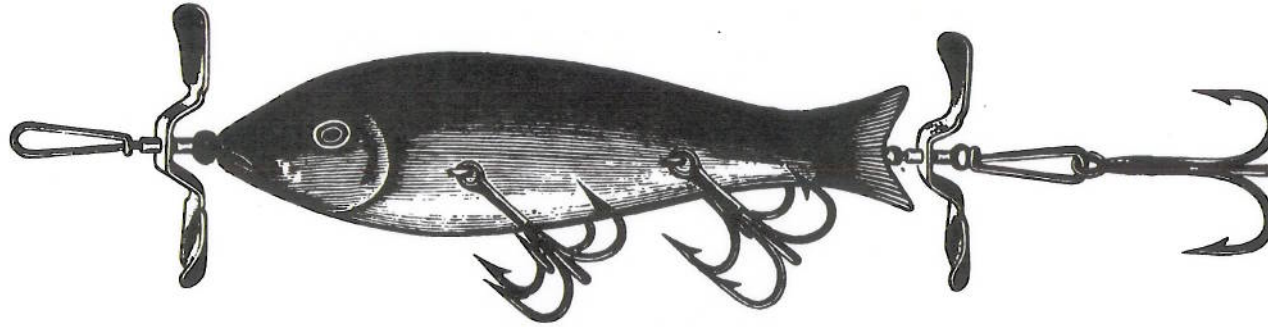
No. 1580.	Plain Devons—Luminous, 1st Quality.....	Per doz.	\$4 74
" 1581.	" Non-Luminous, 1st Quality.....	"	4 20
" 1582.	" " 2d Quality.....	"	3 70

No. 1583.	Painted Devons—Luminous, 1st Quality.....	Per doz.	\$5 46
" 1584.	" Non-Luminous, 1st Quality.....	"	4 96
" 1585.	" " 2d Quality.....	"	4 40

The Plain Devons furnished in either Brass, Nickel or Gilt at same price. Unless specified we will send Nickel. The Painted Devons furnished either Decorated Blue or Brown at same Price. Packed—Sewed on bronze printed cards, one Devon in a fancy box; six boxes in a carton.

Please Order Our Goods Through Your Jobber

## PFLUEGER'S TRORY MINNOW



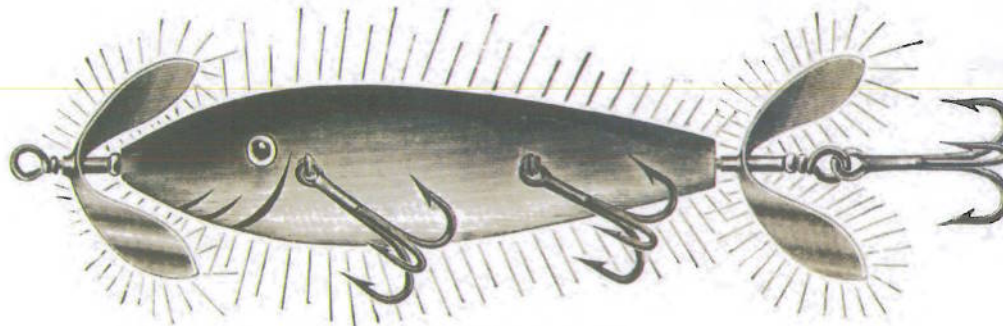
Engraving Shows Actual Size.

Packed—Sewed one in a box; six boxes packed in a carton.

Elegantly decorated, resembling a live minnow. They are the best Bass bait on the market.

No. 463	Luminous.....	Per dozen, \$11 80
" 464	Non-Luminous, 1st Quality.....	" 9 44
" 464½	" 2d " .....	" 6 32

## Pflueger's "Wizard" Wooden Minnow.



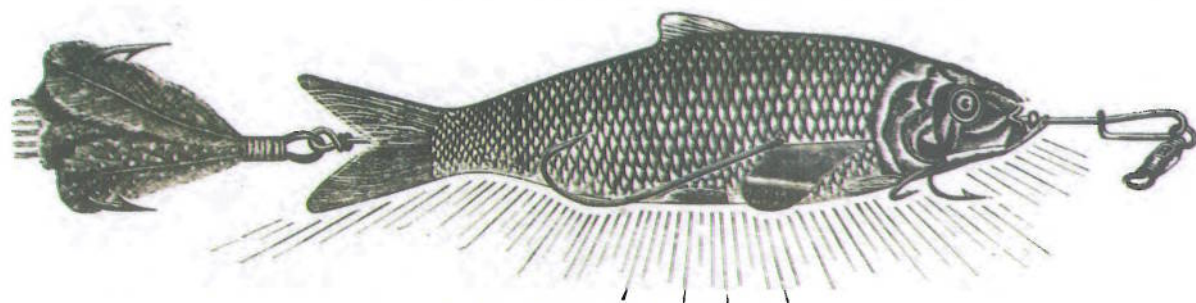
Engraving Shows Actual Size.

No. 473	Luminous.....	Price per dozen, \$13 14
" 474	Non-Luminous, 1st Quality.....	" " " 10 52
" 475	" 2d " .....	" " " 7 36

The above minnows are ballasted so as to float belly down and can be used on or below the surface of the water according to the speed given it. The spinners revolving freely in opposite directions produce a most tempting attraction to all game fish, especially Bass. To get best results the minnow should be used in and around pads, rushes and places where game fish habitat. Don't fail to keep the minnow on the move.

Please Order Our Goods Through Your Jobber

# PFLUEGER'S MUSKALLONGE MINNOW

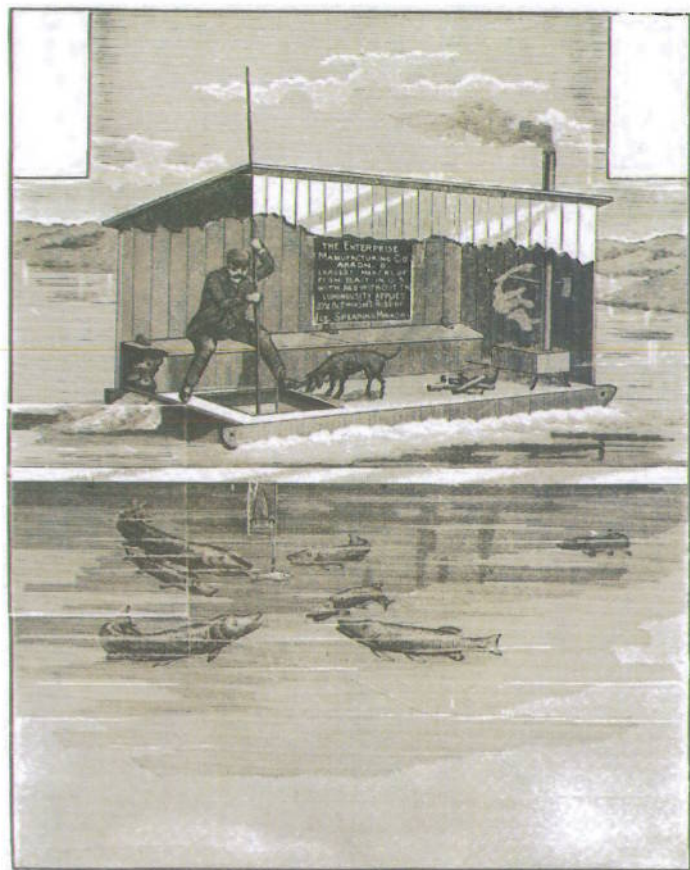


Full size of Minnow, Seven inches.

**MADE OF PURE SOFT RUBBER**  
**MOUNTED EXTRA STRONG.**  
**PAINTED TRUE TO NATURE.**

## The Muskallonge Minnow.

No. 818 Luminous.....Per dozen \$24 25  
 No. 819 Non-Luminous..... " " 21 05  
 Packed one in a fancy box.



## Pflueger's Fish Spearing Decoy Minnows.

**MADE OF PURE SOFT RUBBER**

Luminous.		No. 197 Decorated.	No. 198 Silver.
Length of Decoy, 2 inch.....	Price per dozen	\$6 50	\$3 90
" " " 2½ "	" " "	6 84	4 86
" " " 3 "	" " "	10 55	6 76
" " " 7 "	" " "	15 80	13 16

Non-Luminous		No. 200 Decorated.	No. 199 Silver.
Length of Decoy, 2 inch.....	Price per dozen	\$5 26	\$3 70
" " " 2½ "	" " "	6 30	4 20
" " " 3 "	" " "	8 40	6 30
" " " 7 "	" " "	12 64	10 54

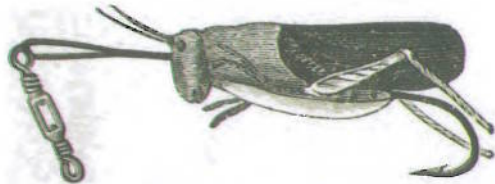
The above scene represents a fisherman in his movable "dark house" in the act of spearing fish through the ice, using a Decoy Minnow. The Decoy is painted true to life, and being weighted and balanced with a lead core it dances merrily by simply pulling on the line to which it is tied. It furnishes great sport to those that indulge in this class of fishing.

**Please Order Our Goods Through Your Jobber**

# PFLUEGER'S PURE SOFT RUBBER BAITS

PAINTED TRUE TO NATURE

**Grasshopper No. 2, with Swivel**



No. 710 Luminous ... Per gross \$39 45  
 No. 780 Non-Luminous... " 81 60

**Dobson, with Swivel**



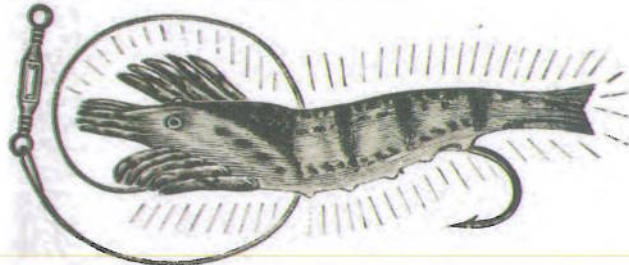
No. 709 Luminous Nos. 1 and 2 ... Per gross \$39 45  
 No. 759 Non-Luminous Nos. 1 and 2 " 31 60

**Crawfish, with Swivel**



No. 711 Luminous ..... Per gross \$44 75  
 No. 781 Non-Luminous..... " 35 80

**Shrimp, with Swivel**



No. 772 Luminous ... Per gross \$47 30  
 No. 773 Non-Luminous ..... " 37 95

**Froggie, No. 1-0**



No. 713 Luminous .... Per gross \$30 30  
 No. 763 Non-Luminous. " 25 25

**Angle Worms, with Swivel**

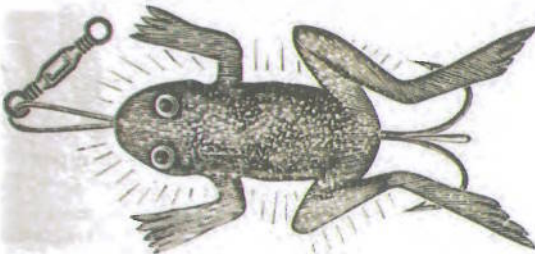


**Cut Shows Size 4**

Sizes..... 1 2 3 4 5 6

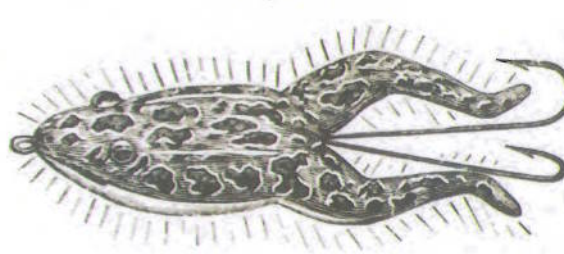
No. 265 Luminous..... Per gross \$35 54 \$39 46  
 No. 227 Non-Luminous... " 28 40 31 57

**Frog No. 2, with Swivel**



No. 714 Luminous..... Per gross \$44 75  
 No. 764 Non-Luminous..... " 35 80

**Frog No. 3**



No. 766 Luminous..... Per gross \$47 35  
 No. 767 Non-Luminous..... " 37 90

**Frog No. 1, with Swivel**



No. 712 Luminous ..... Per gross \$44 75  
 No. 762 Non-Luminous..... " 35 80

Packed—Each of the above baits sewed on Bronze Printed Cards, packed in fancy boxes.  
 Best results are obtained when Frog is kept on the move.

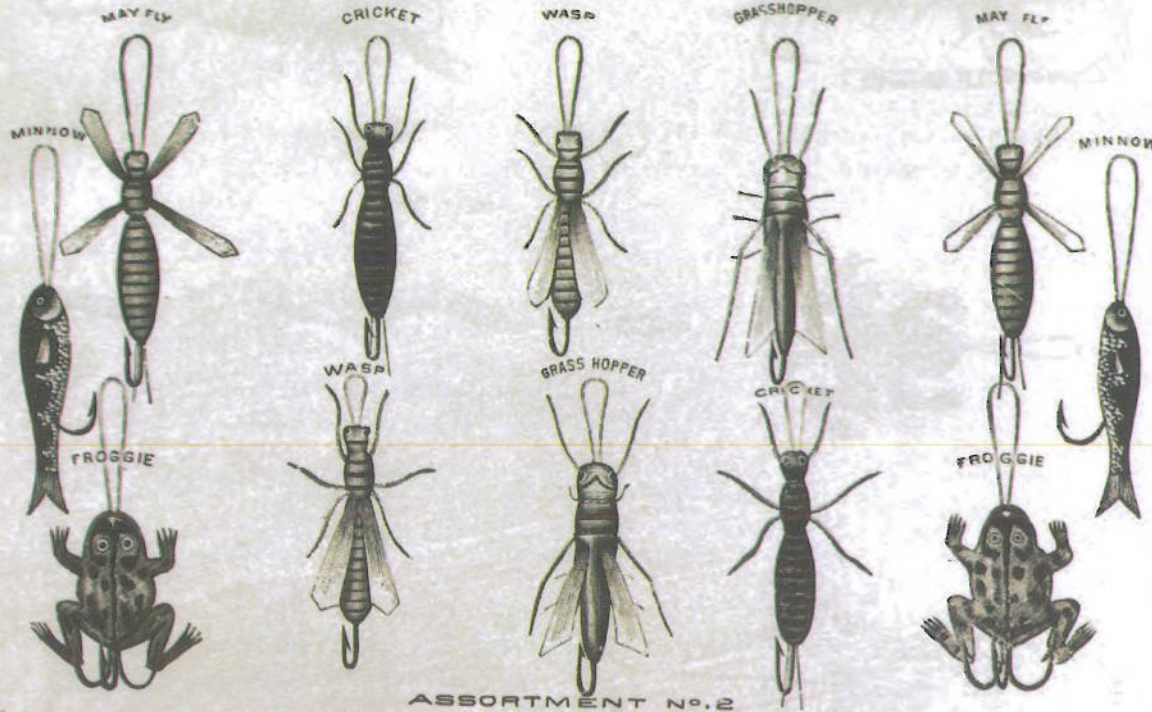
**Please Order Our Goods Through Your Jobber**



# PFLUEGER'S PURE SOFT RUBBER INSECTS

Painted True to Nature

## PFLUEGER'S PURE SOFT RUBBER - INSECTS.

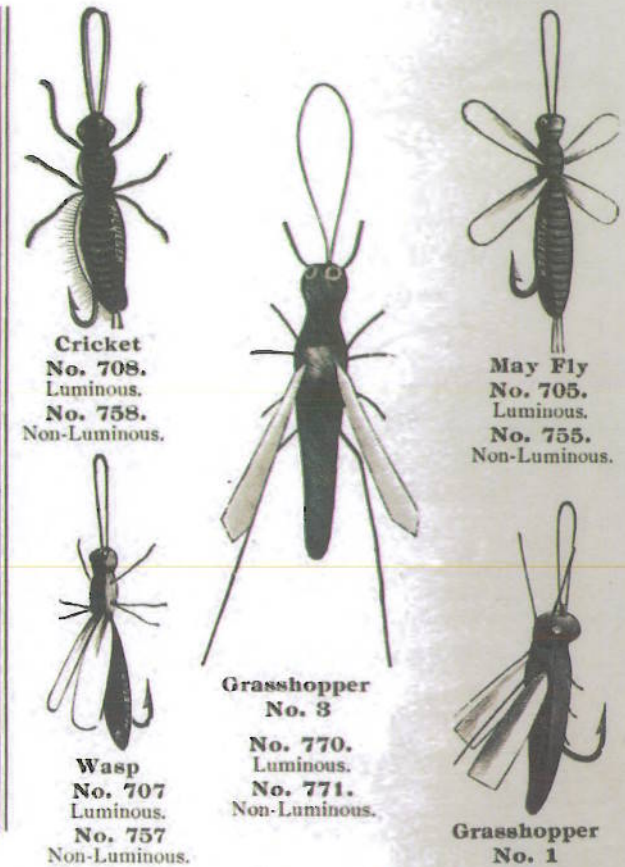


### A LARGE STOCK IN A SMALL SPACE

- No. 175. Insects, Assortment No. 2, Luminous ..... Per dozen cards, \$26 30
- No. 162. " " " 2, Non-Luminous..... " " 21 04

Packed—Sewed, assorted, one dozen on a bronze printed card.

One card in a fancy box.



- Luminous Insects, Nos. 705, 706, 707, 708, 770 ..... Per gross, \$21 06
- Non-Luminous Insects, Nos. 755, 756, 757, 758, 771 ..... " 16 86

Packed—Each insect sewed one dozen on a bronze printed card.

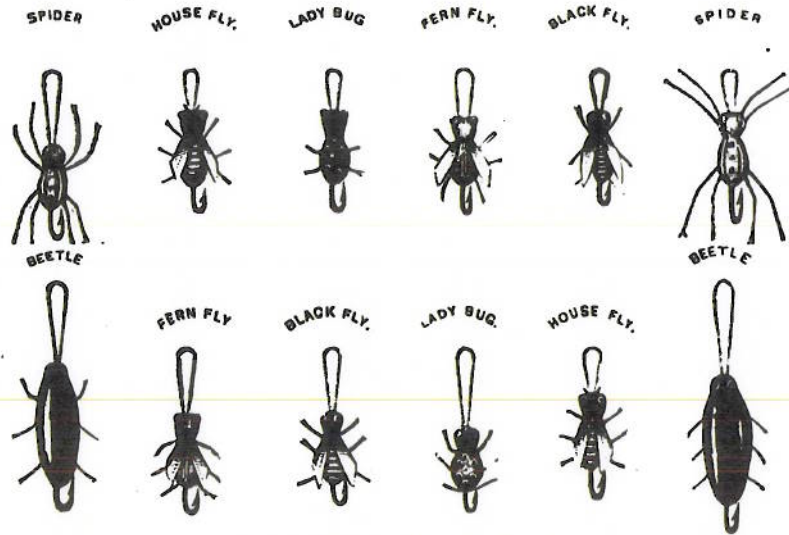
One card in a fancy box.

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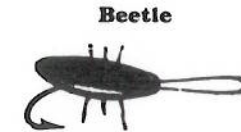
# PFLUEGER'S PURE SOFT RUBBER INSECTS

Painted True to Nature

## PFLUEGER'S PURE SOFT-RUBBER - INSECTS,



ASSORTMENT No. 1.



**Beetle**  
No. 703. Luminous.  
" 753. Non-Luminous.



**House Fly**  
No. 704. Luminous.  
" 754. Non-Luminous.



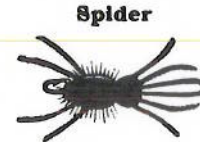
**Lady Bird**  
No. 701. Luminous.  
" 751. Non-Luminous.



**Black Fly**  
No. 735. Luminous.  
" 736. Non-Luminous.



**Fern Fly**  
No. 700. Luminous.  
" 750. Non-Luminous.



**Spider**  
No. 702. Luminous.  
" 752. Non-Luminous.

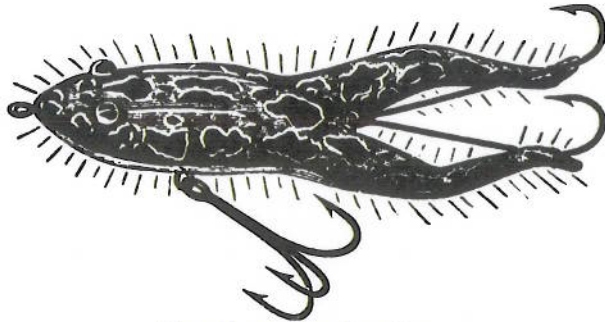
### A LARGE STOCK IN A SMALL SPACE

No. 176. Insects, Assortment No. 1. Luminous..... Per dozen cards \$15 80  
No. 183. " " " 1, Non-Luminous. " " 12 65  
Packed—Sewed assorted one dozen on a bronze printed card.  
One card in a fancy box.

Luminous Insects, Nos. 700, 701, 702, 703, 704, 735..... Per gross \$15 80  
Non-Luminous Insects, Nos. 750, 751, 752, 753, 754, 736 " 12 65  
Packed—Each insect sewed one dozen on a bronze printed card.  
One card in a fancy box.

Please Order Our Goods Through Your Jobber

**PFLUEGER'S IMPROVED FLOATING  
MEADOW FROG**



**Excellent For Casting**

Made of satin cork. Painted artistically true to nature. The Treble Hook is secured to the belly of the frog on an eye, which enables the fisherman to change hooks instantly when desired.

**BEST RESULTS ARE OBTAINED  
WHEN THE  
FROG IS KEPT ON THE MOVE**

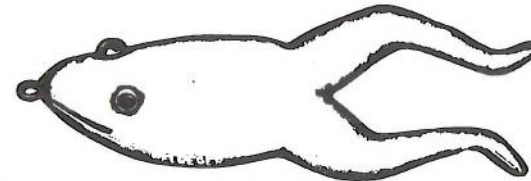
Furnished regular with best quality Treble Hook on belly of frog.

No. 774—Luminous ..... Per gross \$80.52  
No. 775—Non-Luminous. .... " \$48.42

Without Treble Hooks, deduct \$2.00 net per gross.

Sewed Three on a Bronze Printed Card, Packed Two Cards in a Fancy Box

**PFLUEGER'S RUBBER PRACTICE  
CASTING FROG**



**Exact Size**

Made of Pure Rubber, Enameled White, as nearly indestructible as is possible to make it.

Adopted by all the large Bait Casting Clubs in the country, as the official Casting Frog. Weighs exactly one-half ounce.

No. 780 Practice Frog ..... Per dozen \$5.04.

Packed—Wrapped in Tissue, one dozen in a box.

**Please Order Our Goods Through Your Jobber**